

# MEMBERSHIP INFORMATION KIT

What you need to know about being part of the leading organisation for the community creators in Western Australia



# ACKNOWLEDGEMENT OF COUNTRY

The Urban Development Institute of Australia (UDIA WA) acknowledge the traditional custodians of the land on which we work, the Whadjuk people of the Noongar Nation. We also acknowledge the Traditional Custodians across Western Australia and their continuing connection to the land and waters where our members operate.

We wish to acknowledge the strength of their continuing culture and offer our respects to Elders past, present and emerging.

## **UDIA WA'S COMMITMENT TO RECONCILITATION**

We strongly believe in providing leadership to the broader urban development industry in respect to reconciliation and more meaningful engagement with the Traditional Owners and Custodians of the lands on which we and our members operate.

Our RAP journey commenced in 2021 and in 2024 we were pleased to present our first Reflect Reconciliation Action Plan (RAP) following official endorsement by Reconciliation Australia. Our reconciliation journey has focused on listening, learning, and engaging. We have developed a reflect RAP to provide greater leadership to the broader urban development industry, with more meaningful engagement with the Traditional Owners and Custodians of the lands on which we operate.

Our RAP actions are focused on building a strong foundation to progress our reconciliation journey in a meaningful way. We will proactively engage with our members throughout this journey.



# **ABOUT UDIA**

The Urban Development Institute of Australia (UDIA WA) is the peak membership organisation representing all aspects of the property development industry in Western Australia.

We are the leading voice on property development in WA and work collaboratively with government and other industry bodies to represent our members and achieve a policy environment that enables the world's best practice in property development in our state.

UDIA promotes excellence and innovation in the creation of sustainable communities. We educate stakeholders about the value of city and town creation.

Our work is based on quality research and knowledge, the institute addresses a range of policy issues and produces expert market commentary and information.

Membership is open to all organisations that participate in the urban development sector including developers, finance and banking institutions, design and planning firms, local and state government agencies, engineers, environmental consultants, builders, accountants, lawyers, architects, marketing professionals, community engagement specialists and more...

## **OUR PURPOSE**

Great places + housing choice = better lives

## **OUR VISION**

Diverse living options in thriving, connected communities

## **OUR MISSION**

Lead, influence and deliver remarkable member value for a strong urban development industry

# **OUR REACH**



#### **TOTAL CONTACTS IN WA**

inc. developers, government, consultants and key service providers



#### 9 COMMITTEES

plus 2 permanent working groups as part of our revamped committee structure



#### **EVENTS EACH YEAR**

inc. business breakfasts, luncheons, conferences, briefing sessions & more



#### **MEMBER COMPANIES**

with 4,000+ WA individuals who are recognised as members

# **KEY MEMBERSHIP BENEFITS**

#### MARKET INTELLIGENCE

Exclusive access to land & apartment market statistics, economic data and expert commentary including weekly, quarterly & annual reports to help you to make informed business decisions. These are all available in the members section of the UDIA WA website

#### STRONG ADVOCACY

UDIA represents members across a range of development industry matters, working with key stakeholders and all levels of government to achieve effective policy and regulation outcomes.

#### **GETTING INVOLVED**

UDIA members have the opportunity to get involved with our influential committee system as well as participate as attendees or presenters in various forums, to learn from, share knowledge and engage with industry and government leaders.

#### **MEMBER RATES & FREE EVENTS**

UDIA members are able to access heavily discounted rates of attendance at all events, plus receive access to numerous free of charge (member only) events throughout the year.

#### **COMMUNICATIONS**

Need a weekly summary of all things development in WA? Urban Express (UDIA's weekly e-newsletter) has you covered. Members also receive copies of our high quality thought-leadership publication The Urbanist, plus our members are always the first to know about critical government updates and policy changes through our timely and informative member alerts. PLUS members can contribute content for inclusion in all of the above.

#### RESEARCH

UDIA undertakes research projects on matters of key importance to industry, from modern methods of housing construction to developer contributions; UDIA investigates and reports on critical issues & opportunities. Members receive access to the findings and are also offered the opportunity to contribute to the research.

#### **NETWORKING**

We provide unparalleled networking opportunities with fellow industry professionals at a broad range of events. Members are also offered tailored business development assistance & direct introductions to key business associates wherever required.

#### PARTNERING, SPONSORSHIP AND **ADVERTISING**

Extend your brands reach and recognition to a broad range of industry representatives through sponsorship and partnership opportunities that can be tailored to vour business.

#### AWARDS FOR EXCELLENCE

Only UDIA members are eligible to enter into our prestigious Awards for Excellence program that rewards exemplary projects and recognises the fantastic work our members undertake in the development industry every day.

#### **MEMBERS LOGO & DIRECTORY**

Get listed in and gain access to our highly regarded online Members Directory and affiliate your brand with a highly respected organisation. UDIA members have exclusive use of the UDIA WA corporate members logo which you can feature on your website and marketing materials.

#### **MEMBER BRIEFINGS**

UDIA members have the opportunity to host exclusive member briefings to provide expertise and guidance on a specific topic to the wider UDIA membership. UDIA member briefings are solely exclusive for UDIA members to host and attend.

#### PROFESSIONAL DEVELOPMENT

UDIA WA has a curated professional development program specifically catering to furthering our members knowledge and understanding in a range of areas relevant to the industry. Members receive discounted rates to participate in the programs on offer.

# **MEMBERSHIP CATEGORIES**

UDIA Membership is divided into different categories with the fees payable varying based on the core nature of your business and your corresponding category.

## **DEVELOPER/INVESTOR/PROJECT**

A member in this category is an organisation or Government Department/Agency that develops, manages, finances or invests in property (both land and/or built form) as its core business.

This category is split into the following sub-categories, based on the total worth of your current projects/ assets within Western Australia:

- A. Projects/assets worth \$100M and above
- B. Projects/assets worth between \$51M-\$100M
- C. Projects/assets worth between \$21M-\$50M
- D. Projects/assets worth up to \$20M

#### **BUILDER**

A member in this category is an organisation or Government Department/Agency that builds property (both land and/or built form) as its core business.

This category is split into the following sub-categories, based on the total worth of your current projects/ assets or number of residential completions within Western Australia in the most recent financial year.

- A. Commercial Builder or residential building group over 200 starts/year
- B. Residential building group under 200 starts/year

#### **ASSOCIATE**

An associate member is a business associated with the development industry. This category applies to most consultants and key service providers.

This category is split into three sub categories as follows:

- A. Greater than 30 Employees
- B. Between 5-30 Employees
- C. Less than 5 Employees

#### STATE GOVERNMENT

For State Government agencies and authorities.

#### **LOCAL GOVERNMENT**

For Local Government Authorities.

#### **NOT FOR PROFIT INSTITUTIONS**

This category includes all institutions that are listed as not-for-profit, including Universities and charities.

#### **STUDENTS**

Students must present valid proof of full time enrolment. Limited benefits apply. No membership fee applicable.

## MEMBERSHIP PROCESS

## Gaining membership with UDIA WA follows a simple four-step process

- Review the above member categories to decide which best represents your business before emailing membership@udiawa.com.au to request a membership application form
- Return the completed and signed form to membership@udiawa.com.au
- 3. The application is assessed by the UDIA WA team and once accepted, a Tax Invoice will be forwarded to you for payment
- Following acceptance by the UDIA WA team the application is presented to the UDIA State Council for official ratification

That's it! You can now enjoy all of the many benefits that come with UDIA WA membership as detailed on page 4.

# MEMBERSHIP AT A GLANCE

## Key information on UDIA WA Membership Structure



#### **COMPANY BASIS**

membership with all employees gaining access to member benefits.



#### **FINANCIAL YEAR**

Membership runs on a financial year basis. Pro rated memberships are available for those that join midway through the year.



## **COMPANY BY COMPANY**

Each individual trading entity/



## **CATEGORY DEPENDENT**

The fees payable vary, depending on the core nature of your



#### **STATE BY STATE**

UDIA has a national presence, but membership is local & held in each State or Territory as required.

# UDIA WA GOVERNANCE & **COMMITTEE STRUCTURE**

UDIA WA is governed by a Council of elected members who set the strategic direction and policy priorities for the organisation. Our Council is supported by two strategic committees and six operational committees.

The Strategic Committees have been formed to bring the sharpest minds together from our membership to support the UDIA WA Council and executive team in driving our strategic priorities. This includes a focus on our policy platform, ensuring we remain an effective advocate and continue to demonstrate thought leadership, and a focus on broader value for our members and ensuring our continued growth.

Each Strategic Committee will report to Council on the progress against agreed priorities and rely on the expertise and input from the six Operational Committees and Expert Pool members.

The Outlook Committee identifies and promotes opportunities for professional development, networking, growth and engagement of emerging and existing young professionals. One member of each of the operational committees is required to be an Outlook Committee representative.

We also have two ongoing working groups, one focused on Diversity and the other focused on driving UDIA WA's journey towards our Reconciliation Action Plan (RAP).

This year UDIA WA have introduced an Expert Pool to bring together experts across a broad range of specialist areas to supplement the expertise and resources of our committees to drive specific pieces with clear goals.

Our annual Policy Priorities document outlines our endorsed policy positions for the year ahead. UDIA WA is committed to transparent evaluation of our advocacy performance so that members know exactly how we are performing and the advocacy efforts we are making on their behalf.

Our members actions are governed by our Code of Conduct that maintains the highest standards across industry. Read our Code of Conduct here.



#### Other Committees

#### **Outlook Committee**

For Young Professionals

**Diversity Working Group** 

**RAP Working Group** 

#### **Expert Pool & Working** Groups

Established / called on as required to provide targeted review, advice or role in a specific area

# **LEADING THE INDUSTRY'S CLIMATE RESPONSE**

Significant changes to Western Australia's climate over the last century and future predicted changes need consideration in development. The development of affordable, climate resilient housing is a key.

Significant changes to the development and built form industry are expected over the next 30 years as we move towards net zero. It is likely to affect all aspects of the development industry including construction, design, planning, and built form.

UDIA WA is committed to influencing climate action through the development of a strong position and roadmap for climate action in 2022 which will support our members to transition into a low carbon, climate resilient economy.

Our Climate Action Advisory Group will lead the development and implementation of the roadmap in 2022.

# **ENVIRODEVELOPMENT**

UDIA WA is already championing sustainable urban development through our well established national EnviroDevelopment program which provides independent certification to development projects that achieve outstanding performance across four or more elements - Ecosystems, Waste, Energy, Materials, Water and Community.



EnviroDevelopment serves to make it easier for purchasers to recognise and, thereby, select more environmentally sustainable developments and lifestyles.

### FIND OUT MORE HERE: WWW.ENVIRODEVELOPMENT.COM.AU



# UDIA WA AWARDS FOR **EXCELLENCE**

UDIA WA members are associated with an industry organisation that has been in operation for over 50 years. We are focused on leading an industry that is creating quality, sustainable communities for future generations while looking after the housing needs of current new home buyers.

Our well renowned Awards for Excellence program rewards exemplary projects and recognises the fantastic work our members undertake in the development industry every day.

With 16 awards on offer including the highly coveted Russel Perry Award for Urban Development Excellence, our awards identify excellence throughout Western Australia.

This prestigious awards program is widely regarded as the pinnacle for the urban development industry in terms of achievement in community creation, innovation and sustainability.

The award winners and finalists represent the very best urban development projects delivered within Western Australia, and are reflective of the growth of best practices and industry as a whole.

Each year the winners and finalists are celebrated at our Awards for Excellence Gala Dinner, attended by over 500 guests including prominent industry and government stakeholders.



# **RESOURCES & REFERENCE ITEMS**

Click on any of the items below, to access copies of each resource:









**SPONSORSHIP PROSPECTUS** 





# **UDIA WA TEAM**

## Our experienced team are here to assist.



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# For the community creators

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