



For the  
*community*  
*creators*

# SPONSORSHIP OPPORTUNITIES

Align your brand with the leading organisation for the  
community creators in Western Australia



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## SPONSORSHIP OPPORTUNITIES

# IT'S MORE THAN JUST SPONSORSHIP

## It's a relationship.

In addition to the extensive advocacy and research agenda, UDIA delivers over 40 events annually. These events promote and support our advocacy agenda, showcase and encourage best practice, educate members on important industry issues and update industry on key projects and business opportunities.

The delivery of crucial information and networking opportunities ensure that all those involved in the property and development industry throughout Western Australia continue to connect, collaborate, thrive and prosper.

The events focus on bringing the industry together to share crucial information and updates affecting the development sector, with the intention of facilitating learning, discussion and debate. Previous event topics have seen presentations by Ministers, CEO's, industry leaders, economists and both interstate and international experts.

Attendees represent all aspects of the development industry; developers (both greenfield and infill), consultants (planners, project managers, lawyers, accountants, builders, financiers, engineers etc.), essential service providers, state agencies and local government.

Sponsors gain extensive exposure alongside these prominent and well received events. In addition to a comprehensive marketing promotional campaign, sponsors receive direct exposure to, and the opportunity to engage with, industry leaders, key decision makers, and influential representatives from a broad cross section of agencies and businesses involved with development in WA.

At UDIA, we collaborate with your business to ensure your marketing efforts are maximised with every opportunity presented, whether it's for branding, networking, opening doors or business product promotion, we have the platforms to assist you.

**The Urban Development Institute of Australia (UDIA WA) acknowledges the traditional custodians of the land on which we work, the Whadjuk people of the Noongar Nation. We also acknowledge the traditional Custodians across Western Australia and their continuing connection to the land and waters where our members operate.**

**We wish to acknowledge the strength of their continuing culture and offer our respects to Elders past, present and emerging.**

## SPONSORSHIP OPPORTUNITIES





# ABOUT UDIA

As the leading voice representing the urban development industry, UDIA, the (Urban Development Institute of Australia) is at the forefront of all things development throughout Western Australia.

With a history spanning over 50 years, the Institute is the pre-eminent body that promotes excellence and innovation in the creation of the urban environment in WA.

Spanning the whole of industry; developers, finance, design, planning, local governments, utility providers and State Government agencies, all of the essential service providers too; engineers, environmental consultants, accountants, lawyers, builders, architects, and more. UDIA members work together to create vibrant liveable communities across WA.

UDIA assists members to achieve their goals by facilitating essential discussion and debate, fostering a connected industry, releasing critical research and market intelligence that informs business decisions and presenting Government with evidence-based solutions that influence policy outcomes.

## PURPOSE

Great places + housing choice = better lives

## VISION

Diverse living options in thriving, connected communities

## MISSION

Lead, influence and deliver remarkable member value for a strong development industry

## OUR REACH

8,000+

### TOTAL CONTACTS IN WA

inc. developers, government, consultants and key service providers

9+2

### 9 COMMITTEES

& 8 Advocacy Groups delivering advocacy & policy outcomes

40+

### EVENTS EACH YEAR

inc. business breakfasts, lunches, conferences, briefing sessions & more

250+

### MEMBER COMPANIES

with 4,000+ individuals who are recognised as members

## SPONSORSHIP OPPORTUNITIES

# COMMUNICATING WITH MEMBERS & THE COMMUNITY

**UDIA WA communicates with it's members and the wider community regularly to ensure that the industry's voice is heard.**



OVER 25,000 INDUSTRY INDIVIDUALS ARE IN THE UDIA WA COMMUNITY



THE UDIA WA DATABASE OF INDUSTRY CONTACTS IS ONE OF THE LARGEST IN THE INDUSTRY



17,000+ FOLLOW UDIA WA ACROSS SOCIAL MEDIA



THE URBANIST HAS BEEN READ OVER 29,000 IN 5 YEARS



OVER 1,000 EDITIONS OF THE URBAN EXPRESS HAVE BEEN PRODUCED AND READ BY THE INDUSTRY

**SPONSORSHIP OPPORTUNITIES**

# INDUSTRY LUNCH/BREAKFAST

Offering a comprehensive mix of brand promotion and opportunities for engagement, UDIA will work with you to ensure that your business maximises each opportunity. You will receive valuable opportunities to interact with, lead and inform the industry on matters of key importance.

Sponsorship of the Industry Lunch Series of events are delivered at Crown Perth with a variety of carefully curated speakers and topics. Sponsor positions for the industry luncheon and breakfast events are limited to four (4) non-competing organisations per event with one (1) networking sponsor available for post luncheon drinks (typically held at The Merrywell).

## In 2025/2026, your choices are:

### Industry Lunch

Friday 15 August 2025  
Friday 31 October 2025  
Friday 13 February 2026  
Friday 15 May 2026

### Industry Breakfast

Wednesday 23 July 2025  
Wednesday 24 September 2025  
Thursday 12 March 2026  
Thursday 18 June 2026

*Please Note; dates are subject to change due to operational requirements. These are provided as a reliable indication, but a guide only at this point.*



## SPONSORSHIP OPPORTUNITIES

# INDUSTRY LUNCH/BREAKFAST

## 4 x Positions

### At your chosen event, you will receive the following inclusions:

- Full recognition as a sponsor via logo included in all event-related marketing material;
  - The event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
  - Guestlist distributed electronically prior to the event and displayed in hard copy in the foyer on day of the event
- Complimentary table of ten (10) strategically positioned
- Opportunity to display two (2) standard pull up banners
- Opportunity to issue marketing brochures or distribute corporate branded gifts to all delegates, or provide a prize for a business card draw (at sponsors own cost)
- Logo included in AV Slides displayed throughout the event
- Acknowledgment of your support by the MC in opening and closing statements
- Opportunity to play a short promo video at the event (2mins max)
- Early access to attendee list & assistance with strategic placement of seating
- Opportunity for senior representatives to participate in the event via speaking roles, panel positions, MC or moderator duties where appropriate.
- Recognition of your sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post-event UDIA social media posts about the lunch; LinkedIn, Twitter, and Facebook.
- Opportunity for a senior representative to sit at a UDIA head table
- **For the Lunch event only;** Logo included in the A5 hardcopy colour Luncheon Booklet (Containing speaker information, guest list, event details, etc), minimum of 3 copies placed on each table.
- Sector Exclusivity

## SPONSORSHIP OPPORTUNITIES

# NETWORKING SPONSOR

## 1 x Position Per Industry Lunch

The Networking Sponsor is one of UDIA's most prestigious and sought after sponsorship positions. With only one Networking Sponsor position available, only one UDIA WA member company can gain access to this impressive platform for each Industry Lunch event held throughout the year.

Your business will gain extensive exposure across the industry's most prominent events. In addition to a comprehensive branding campaign, the Networking Sponsor also receives direct exposure to, and the opportunity to engage with, industry leaders, key decision makers, and influential representatives from a broad cross section of agencies and businesses involved with property development in WA.

As networking sponsor, you will receive the following inclusions for this exclusive opportunity:

- Full recognition and identified as the networking event sponsor via logo inclusion in all event-related marketing material;
  - Event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
  - Guestlist distributed electronically prior to the event and displayed in hard copy in the foyer on the day of the event
- Logo printed on 250+ individual drink tokens to be used at the networking drinks
- Opportunity to provide one (1) standard pull up banner to be displayed at the networking drinks
- Logo on custom bar menus at the networking drinks
- Verbal acknowledgment of your support by the MC in opening and closing statements during the industry lunch, and the opportunity to personalise the wording
- Early access to attendee list & assistance with strategic placement of seating
- Recognition of your sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post-event UDIA social media posts about the lunch; LinkedIn, Twitter, and Facebook.
- Logo included in the A5 hardcopy colour Luncheon Booklet (Containing speaker information, guest list, event details, etc), minimum of 3 copies placed on each table.
- Complimentary table of ten (10) placed strategically at your chosen event

# AWARDS FOR EXCELLENCE

In 2025 the prestigious Urban Development Institute of Australia (UDIA WA) Awards for Excellence program celebrates its **30th year**, firmly cementing itself as one of Western Australia's most respected awards.

With such a rich history, the annual Awards showcase the excellence in property development throughout Western Australia and provides developers, consultants, architects and the wider development community an opportunity to celebrate and promote the highest standards achieved.

The Awards are intensely competitive and highly regarded, with both winners and finalists enjoying the recognition afforded to them from both industry peers and the community highlighting their innovation and best practice.

The judging is comprised of four (4) respected, independent industry representatives, each of whom are experts in their respective fields. The judges review each project on its merit and judge according to the criteria and weighting specified in the nomination kit.

The majority of WA's categories align with the annual National Awards program, presenting an outstanding opportunity to represent WA on the national stage, where winners are entered into the corresponding eligible categories and go up against the best that Australia has to offer.

There are also two additional awards that were introduced in 2024 designed recognise the efforts of different teams within the industry as well as the sought-after Local Government Authority of the Year Award.

Each year, the Award finalists and winners are announced at a Gala Black Tie event held in the Grand Ballroom at Crown Perth, where the whole of industry come together to recognise and celebrate the innovation and excellence in WA's Urban Development industry.

## Awards Categories

- Residential Subdivision
- Masterplanned Communities
- Affordable Housing
- Sustainability
- Seniors Living
- Urban Renewal
- Social & Community Infrastructure
- Marketing
- Team of the Year
- Design
- Boutique Development
- Medium Density
- Apartments (mid-rise)
- Apartments (high-rise)
- Diversity in Development
- Women in Leadership
- Young Leader's Award
- Local Government Authority of the Year

In addition to the 18 categories, there are two discretionary awards, as follows;

### Judges Award

Recognises a unique element, an outstanding achievement or exceptional innovation in a particular aspect of development.

### Russel Perry Award for Urban Development Excellence

Selected from category winners, this is the overall winner and the project the Judges consider to be the 'Best of the Best'.

## SPONSORSHIP OPPORTUNITIES



# AWARDS FOR EXCELLENCE

## PLATINUM PARTNER

### 1 x Exclusive Position (by invitation only)

The position of Platinum Sponsor for the UDIA WA Awards for Excellence program offers the opportunity to partner with us as co-host for these awards. The Platinum sponsor receives the most premium and prominent branding and positioning.

As the **Platinum Partner** the branding exposure offered is outlined below along with the following benefits;

- Complimentary table of ten (10) to attend the gala black-tie event, prominently positioned.
- Opportunity for a senior representative to conduct a short (5min max) sponsors address at the Gala Dinner
- Opportunity to present the Russel Perry Award for Urban Development Excellence, including logo & branding on the winning trophy, as well as the opportunity for a senior representative to announce/present the winner with the trophy at the Gala Dinner.
- Early access to guest list and assistance with strategic seating arrangements.
- Full recognition and identified as the Awards for Excellence Platinum Partner via logo inclusion (hyperlinked where possible) in all pre & post-event related marketing material including:
  - On the UDIA website in 2 x locations; the Awards for Excellence Information web-page and the Awards for Excellence Gala black-tie event web-page.
  - On all marketing communications sent promoting both the Awards Nomination process and the Gala black-tie event, distributed via email to over 8,000+ industry contacts.
  - On the sponsor's page (inside front cover) of the Awards Nomination Kit.
  - On the sponsor's page in the nominated projects booklet (inside front cover), distributed to industry following the close of the nominations process but prior to the Awards presentation evening (e-copy).
  - On the Awards Event flyer & registration form.
  - In the signature block of all email reminders sent to nominees & event attendees throughout the awards program reminding key contacts of important dates, deadline for submissions, Judges' site visits details, logistics for the evening etc.
  - On the awards program & menu.
- Verbal acknowledgement of your support by the MC.
- Opportunity to provide a short (30 second max) video to be played before your sponsored category
- Recognition of your sponsorship via organisation name (and where possible, the inclusion of your social handle and a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts promoting the event; LinkedIn, Twitter and Facebook.
- One (1) full page advertisement in UDIA WA Awards Magazine, distributed in hard copy to key industry stakeholders and UDIA WA members plus shared more broadly in e-copy to the entire UDIA WA development industry database, including across our social media channels with in excess of 17,000 followers (deadlines and specifications to be provided upon confirmation of your place).

# AWARDS FOR EXCELLENCE

## GOLD SPONSOR

### 2 x Positions

The position of Gold Sponsor is available to two (2) organisations looking to secure premium level exposure and position themselves as market leaders. Gold sponsors enjoy exceptional exposure and are set apart from the rest.

As a Gold Sponsor the branding exposure offered is outlined below along with the following benefits;

- Complimentary table of ten (10) to attend the gala black-tie event, prominently positioned.
- Opportunity to present the Judges Award, including logo & branding on the winning trophy, as well as the opportunity for a senior representative to announce/present the winner with the trophy at the Gala Dinner.
- Early access to guest list and assistance with strategic seating arrangements.
- Full recognition and identified as the Awards for Excellence Gold Sponsor via logo inclusion (hyperlinked where possible) in all event-related pre & post event marketing material including:
  - On the UDIA website in 2 x locations; the Awards for Excellence Information web-page and the Awards for Excellence Gala black-tie event web-page.
  - On all marketing communications sent promoting both the Awards Nomination process and the Gala black-tie event, distributed via email to over 8,000+ industry contacts.
  - On the sponsor's page (inside front cover) of the Awards Nomination Kit.
  - On the sponsor's page in the nominated projects booklet (inside front cover), distributed to industry following the close of the nominations process but prior to the Awards presentation evening (e-copy).
  - On the Awards Event flyer & registration form.
  - In the signature block of all email reminders sent to nominees & event attendees throughout the awards program reminding key contacts of important dates, deadline for submissions, Judges' site visits details, logistics for the evening etc.
  - On the awards program & menu.
- Verbal acknowledgement of your support by the MC.
- Opportunity to provide a short (30 second max) video to be played before your sponsored category
- Recognition of your sponsorship via organisation name (and where possible, the inclusion of your social handle and a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts promoting the event; LinkedIn, Twitter and Facebook.
- One (1) full page advertisement in UDIA WA Awards Magazine, distributed in hard copy to key industry stakeholders and UDIA WA members plus shared more broadly in e-copy to the entire UDIA WA development industry database, including across our social media channels with in excess of 17,000 followers (deadlines and specifications to be provided upon confirmation of your place).

# AWARDS FOR EXCELLENCE WOMEN IN LEADERSHIP AWARD

UDIA WA Women in Leadership (WIL) Award is an integral aspect of UDIA WA's industry diversity agenda, particularly in relation to the critical role of women in the urban development industry and improving female representation in our sector.

The WIL Award is presented to a high calibre professional who demonstrates outstanding leadership and has made a significant personal and business contribution to the industry. The award offers the winner unparalleled networking and professional development opportunities.

UDIA WA also works closely with the winner each year to understand their priorities and aspirations and tailor opportunities throughout the year to suit each individual. Previous winners of this award have used the position to continue to mentor others within the industry and have also championed issues both relevant to and outside of the development sector, with UDIA's support.



## SPONSORSHIP OPPORTUNITIES

# AWARDS FOR EXCELLENCE WOMEN IN LEADERSHIP SPONSOR

## 1 x Position

As the **Women in Leadership Award Sponsor** the branding exposure offered is outlined below along with the following benefits;

- Naming rights & co-branding of the UDIA WA Women in Leadership Award
- Complimentary table of ten (10) to attend the gala black-tie event, prominently positioned.
- Opportunity to present the Women in Leadership Award, including logo & branding on the winning trophy, as well as the opportunity for a senior representative to announce/present the winner with the trophy at the Gala Dinner.
- Early access to guest list and assistance with strategic seating arrangements.
- Full recognition and identified as the Awards for Excellence Women in Leadership Sponsor via logo inclusion (hyperlinked where possible) in all event-related marketing material including
  - On the UDIA website in 2 x locations; the Awards for Excellence Information web-page and the Awards for Excellence Gala black-tie event web-page.
  - On all marketing communications sent promoting both the Awards Nomination process and the Gala black-tie event, distributed via email to over 8,000+ industry contacts.
  - On the sponsor's page (inside front cover) of the Awards Nomination Kit.
  - On the sponsor's page in the nominated projects booklet (inside front cover), distributed to industry following the close of the nominations process but prior to the Awards presentation evening (e-copy).
  - On the Awards Event flyer & registration form.
  - In the signature block of all email reminders sent to nominees & event attendees throughout the awards program reminding key contacts of important dates, deadline for submissions, Judges' site visits details, logistics for the evening etc.
  - On the awards program & menu.
- Verbal acknowledgement of your support by the MC.
- Recognition of your sponsorship via organisation name (and where possible, the inclusion of your social handle and a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts promoting the event; LinkedIn, Twitter and Facebook.
- One (1) full page advertisement in UDIA WA Awards Magazine, distributed in hard copy to key industry stakeholders and UDIA WA members plus shared more broadly in e-copy to the entire UDIA WA development industry database, including across our social media channels with in excess of 17,000 followers (deadlines and specifications to be provided upon confirmation of your place).

# AWARDS FOR EXCELLENCE

## YOUNG DEVELOPMENT PROFESSIONAL AWARD

The Young Leader's Award is part of UDIA's strategy to support the development of our future leaders which includes:

- Providing a forum that fosters an exchange of ideas and develops networks between young professionals.
- Organising and promoting professional development activities aimed specifically at young professionals in the property & urban development industry in both the private and government sectors.
- Ensuring information pertinent to urban development is disseminated to young professionals.
- Promoting the achievements of young professionals in the urban development industry. Enabling young professionals to have a voice in the future directions of UDIA.
- Promoting the aims and objectives of UDIA to young professionals.

The award includes a cash prize plus access to a variety of UDIA WA events over a twelve (12) month period. This includes a six day professional development program (included as part of their prize).

The Young Leader chosen, will be an ambassador for younger professionals and act as a link between young development professionals, UDIA and the industry at large. The winner will be provided with promotional opportunities to maximize the recognition associated with this scholarship, including writing guest blog articles, moderating/MC-ing Outlook events, and participating in the Outlook Committee.



# AWARDS FOR EXCELLENCE

## YOUNG DEVELOPMENT PROFESSIONAL SPONSOR

### 1 x Position

As the **Young Leader's Award Sponsor** the branding exposure offered is outlined below along with the following benefits;

- Naming rights & co-branding of the UDIA WA Young Development Professional Award
- Complimentary table of ten (10) to attend the gala black-tie event, prominently positioned.
- Opportunity to present the Young Leader's award at the Gala Dinner, including logo & branding on the winning trophy, as well as the opportunity for a senior representative to announce/present the winner with the trophy at the Gala Dinner.
- Early access to guest list and assistance with strategic seating arrangements.
- Full recognition and identified as the Awards for Excellence Young Leader's Award sponsor via logo inclusion (hyperlinked where possible) in all event-related marketing material including
  - On the UDIA website in 2 x locations; the Awards for Excellence Information web-page and the Awards for Excellence Gala black-tie event web-page.
  - On all marketing communications sent promoting both the Awards Nomination process and the Gala black-tie event, distributed via email to over 8,000+ industry contacts.
  - On the sponsor's page (inside front cover) of the Awards Nomination Kit.
  - On the sponsor's page in the nominated projects booklet (inside front cover), distributed to industry following the close of the nominations process but prior to the Awards presentation evening (e-copy).
  - On the Awards Event flyer & registration form.
  - In the signature block of all email reminders sent to nominees & event attendees throughout the awards program reminding key contacts of important dates, deadline for submissions, Judges' site visits details, logistics for the evening etc.
  - On the awards program & menu.
- Verbal acknowledgement of your support by the MC.
- Recognition of your sponsorship via organisation name (and where possible, the inclusion of your social handle and a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts promoting the event; LinkedIn, Twitter and Facebook.
- One (1) full page advertisement in UDIA WA Awards Magazine, distributed in hard copy to key industry stakeholders and UDIA WA members plus shared more broadly in e-copy to the entire UDIA WA development industry database, including across our social media channels with in excess of 17,000 followers (deadlines and specifications to be provided upon confirmation of your place).

# AWARDS FOR EXCELLENCE

## CATEGORY SPONSOR

### 16 x Positions

If you are looking to support a particular type of development, and wish to align yourself specifically to a select group of industry professionals, Category Sponsorship offers you the perfect opportunity.

As **Category Sponsor** the branding exposure offered is outlined below along with the following benefits;

- 2 complimentary tickets to attend the gala black-tie event, prominently positioned.
- Opportunity to present your chosen category, including logo & branding on the winning trophy, as well as the opportunity for a senior representative to announce/present the winner with the trophy at the Gala Dinner.
- Early access to guest list and assistance with strategic seating arrangements.
- Full recognition and identified as the Awards for Excellence Category Sponsor via logo inclusion (hyperlinked where possible) in all event-related marketing material including
  - On the UDIA website in 2 x locations; the Awards for Excellence Information web-page and the Awards for Excellence Gala black-tie event web-page.
  - On all marketing communications sent promoting both the Awards Nomination process and the Gala black-tie event, distributed via email to over 8,000+ industry contacts.
  - On the sponsor's page (inside front cover) of the Awards Nomination Kit.
  - On the sponsor's page in the nominated projects booklet (inside front cover), distributed to industry following the close of the nominations process but prior to the Awards presentation evening (e-copy).
  - On the Awards Event flyer & registration form.
  - In the signature block of all email reminders sent to nominees & event attendees throughout the awards program reminding key contacts of important dates, deadline for submissions, Judges' site visits details, logistics for the evening etc.
  - On the awards program & menu.
- Verbal acknowledgement of your support by the MC.
- Recognition of your sponsorship via organisation name (and where possible, the inclusion of your social handle and a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts promoting the event; LinkedIn, Twitter and Facebook.
- One (1) full page advertisement in UDIA WA Awards Magazine, distributed in hard copy to key industry stakeholders and UDIA WA members plus shared more broadly in e-copy to the entire UDIA WA development industry database, including across our social media channels with in excess of 17,000 followers (deadlines and specifications to be provided upon confirmation of your place).

# AWARDS FOR EXCELLENCE

## SPIRIT BAR SPONSOR

### 1 x Position

As a **Spirit Bar Sponsor** the branding exposure offered is outlined below along with the following benefits;

- Complimentary table of ten (10) to attend the gala black-tie event, prominently positioned.
- Naming rights & co-branding of the Spirit Bar at the Gala Dinner, with your company logo printed on the bar decal.
- Early access to guest list and assistance with strategic seating arrangements.
- Full recognition and identified as the Awards for Excellence Spirit Bar Sponsor via logo inclusion (hyperlinked where possible) in all event-related marketing material including
  - On the UDIA website in 2 x locations; the Awards for Excellence Information web-page and the Awards for Excellence Gala black-tie event web-page.
  - On all marketing communications sent promoting both the Awards Nomination process and the Gala black-tie event, distributed via email to over 8,000+ industry contacts.
  - On the sponsor's page (inside front cover) of the Awards Nomination Kit.
  - On the sponsor's page in the nominated projects booklet (inside front cover), distributed to industry following the close of the nominations process but prior to the Awards presentation evening (e-copy).
  - On the Awards Event flyer & registration form.
  - In the signature block of all email reminders sent to nominees & event attendees throughout the awards program reminding key contacts of important dates, deadline for submissions, Judges' site visits details, logistics for the evening etc.
  - On the awards program & menu.
- Verbal acknowledgement of your support by the MC.
- Recognition of your sponsorship via organisation name (and where possible, the inclusion of your social handle and a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts promoting the event; LinkedIn, Twitter and Facebook.

### SPONSORSHIP OPPORTUNITIES



# AWARDS FOR EXCELLENCE ENTERTAINMENT SPONSOR

## 1 x Position

As **Entertainment Sponsor** the branding exposure offered is outlined below along with the following benefits;

- Two (2) complimentary tickets to attend the gala black-tie event, prominently positioned.
- Early access to guest list and assistance with strategic seating arrangements.
- Full recognition and identified as the Awards for Excellence Entertainment Sponsor via logo inclusion (hyperlinked where possible) in all event-related marketing material including
  - On the UDIA website in 2 x locations; the Awards for Excellence Information web-page and the Awards for Excellence Gala black-tie event web-page.
  - On all marketing communications sent promoting both the Awards Nomination process and the Gala black-tie event, distributed via email to over 8,000+ industry contacts.
  - On the sponsor's page (inside front cover) of the Awards Nomination Kit.
  - On the sponsor's page in the nominated projects booklet (inside front cover), distributed to industry following the close of the nominations process but prior to the Awards presentation evening (e-copy).
  - On the Awards Event flyer & registration form.
  - In the signature block of all email reminders sent to nominees & event attendees throughout the awards program reminding key contacts of important dates, deadline for submissions, Judges' site visits details, logistics for the evening etc.
  - On the awards program & menu.
- Verbal acknowledgement of your support by the MC.
- Recognition of your sponsorship via organisation name (and where possible, the inclusion of your social handle and a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts promoting the event; LinkedIn, Twitter and Facebook.



## SPONSORSHIP OPPORTUNITIES

# AWARDS FOR EXCELLENCE PHOTO BOOTH SPONSOR

## 1 x Position

As the **Photo Booth Sponsor** the branding exposure offered is outlined below along with the following benefits;

- Two (2) complimentary tickets to attend the gala black-tie event, prominently positioned.
- Naming rights & co-branding of the photo booth at the Gala Dinner, including your company logo on all printed & digital photo booth images on the night.
- Early access to guest list and assistance with strategic seating arrangements.
- Full recognition and identified as the Awards for Excellence Photobooth Sponsor via logo inclusion (hyperlinked where possible) in all event-related marketing material including
  - On the UDIA website in 2 x locations; the Awards for Excellence Information web-page and the Awards for Excellence Gala black-tie event web-page.
  - On all marketing communications sent promoting both the Awards Nomination process and the Gala black-tie event, distributed via email to over 8,000+ industry contacts.
  - On the sponsor's page (inside front cover) of the Awards Nomination Kit.
  - On the sponsor's page in the nominated projects booklet (inside front cover), distributed to industry following the close of the nominations process but prior to the Awards presentation evening (e-copy).
  - On the Awards Event flyer & registration form.
  - In the signature block of all email reminders sent to nominees & event attendees throughout the awards program reminding key contacts of important dates, deadline for submissions, Judges' site visits details, logistics for the evening etc.
  - On the awards program & menu.
- Verbal acknowledgement of your support by the MC.
- Recognition of your sponsorship via organisation name (and where possible, the inclusion of your social handle and a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts promoting the event; LinkedIn, Twitter and Facebook.



## SPONSORSHIP OPPORTUNITIES

# STATE CONFERENCE

The annual State Conference is a chance for attendees to receive the latest industry updates, market intelligence and insights that are affecting the development industry, and encourages conversation and the opportunity to examine all aspects of property and development in WA; What's working? What's not? What can we do to remove barriers to success? What does development in WA look like in the years ahead? How can industry work together to deliver best practice?

With presenters of the highest calibre, and sessions structured to encourage interactive participation & 2-way discussion, delegates undertake a concentrated, focused & thorough course of learning, ensuring they depart with all the data and information needed to arm themselves for business success in the year ahead.

But it's not just about knowledge!

The 3 day conference provides opportunity to foster & grow industry contacts. The program is intentionally designed to facilitate intensive relationship building, allowing delegates in-depth engagement with long standing, new and prospective business partners.

The State Conference offers the perfect balance of education and networking all in the one location. Delegates range from middle management to executive level, with all sectors of the property development industry being represented; land, housing, medium density, multi-unit, mixed use, senior's living, and more. The conference traditionally attracts participation and involvement from key local and state government and respective agencies, as well as all the essential service providers involved in the urban development industry; urban designers/ town planners, financiers, agents, lawyers, surveyors, engineers, architects, project managers, consultants, contractors, suppliers and more.

As one of only a limited number of State Conference supporters, you will have the exclusive opportunity to associate your brand and senior representatives with this revered event and position your business as leaders in both your field of the urban development industry in WA as a whole.



## SPONSORSHIP OPPORTUNITIES

# STATE CONFERENCE

## MAJOR SPONSOR

### 3 x Positions

As State Conference host you will be recognized as and receive exposure alongside this leading industry event. Supported by an extensive marketing campaign (minimum 3mths) with intense promotion over the course of the event itself.

#### Promotion inclusions are as follow:

- Full recognition as a Major Sponsor of the event via logo inclusion in all event related marketing material including;
  - Event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
  - Guestlist distributed electronically prior to the event
  - Logo included on the conference program & delegate lanyard insertions
- 2 x full delegate registrations included (covers standard delegate ticket only, does not include accommodation)
- Opportunity for a senior representative to conduct a welcome speech, introduce a session, or moderate a panel discussion
- Opportunity to display corporate banners throughout the event
- Opportunity to issue marketing brochures and/or distribute corporate branded gifts to all delegates (at sponsor's own cost), and/or conduct a business card prize draw
- Logo included in AV Slides displayed throughout the event
- Verbal acknowledgement of your support by the MC
- Recognition of your sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts about the conference; LinkedIn, Twitter and Facebook.
- Guest list of all registered attendees (distributed pre event)
- Opportunity to contribute 1 x advertorial for inclusion in the Urban Express (distributed to over 3,000 member contacts) either pre or post event, on a topic of your choosing
- 50% discount off advertising space in #1 2026 edition of The Urbanist magazine (distributed during State Conference)
- Sector exclusivity
- First right of refusal for future terms



## SPONSORSHIP OPPORTUNITIES

# STATE CONFERENCE

## SESSION SPONSOR

### 3 x Positions

As State Conference session sponsor you will be recognized as and receive exposure alongside this leading industry event. Supported by an extensive marketing campaign (minimum 3mths) with intense promotion over the course of the event itself.

#### Promotion inclusions are as follow:

- Recognition as Session Sponsor via logo inclusion in all event related marketing material including;
  - Event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
  - Guestlist distributed electronically prior to the event
  - Logo included on the conference program & delegate lanyard insertions
- Opportunity for a senior representative to introduce the session you are sponsoring or moderate the panel discussion in the session
- Opportunity to display corporate banners during session being sponsored
- Opportunity to issue marketing brochures and/or distribute corporate branded gifts to all delegates (at sponsor's own cost), and/or conduct a business card prize draw
- Logo included in AV Slides displayed throughout the event
- Verbal acknowledgement of your support by the MC
- Recognition of your session sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts about the conference; LinkedIn, Twitter and Facebook.
- Guest list of all registered attendees (distributed pre event)
- Opportunity to contribute 1 x advertorial for inclusion in the Urban Express (distributed to over 3,000 member contacts) either pre or post event, on a topic of your choosing
- 20% discount off advertising space in #1 2026 edition of *The Urbanist* magazine (distributed during State Conference)
- Sector exclusivity
- First right of refusal for future terms



## SPONSORSHIP OPPORTUNITIES

# STATE CONFERENCE

## NETWORKING SPONSOR

### 3 x Networking Sessions

As State Conference networking sponsor you have the option to sponsor 1, 2 or all 3 networking session held throughout State Conference. Supported by an extensive marketing campaign (minimum 3mths) with intense promotion over the course of the event itself.

#### Promotion inclusions are as follow:

- Recognition as Networking Sponsor (recognition will vary depending on which/how many networking sessions you sponsor, i.e. Welcome Function Sponsor or Exclusive Networking sponsor, etc.) via logo inclusion in all event related marketing material including;
  - Event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
  - Guestlist distributed electronically prior to the event
  - Logo included on the conference program & delegate lanyard insertions
- Opportunity for a senior representative to welcome attendees to the networking session you are sponsoring (1 x complimentary ticket to networking session is provided to facilitate this opportunity)
- Opportunity to display corporate banners during networking session being sponsored
- Opportunity to issue marketing brochures and/or distribute corporate branded gifts to all delegates (at sponsor's own cost), and/or conduct a business card prize draw
- Logo included in AV Slides displayed throughout the event
- Verbal acknowledgement of your support by the MC
- Recognition of your networking sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts about the conference; LinkedIn, Twitter and Facebook.
- Guest list of all registered attendees (distributed pre event)
- Opportunity to contribute 1 x advertorial for inclusion in the Urban Express (distributed to over 3,000 member contacts) either pre or post event, on a topic of your choosing
- 10% discount off advertising space in #1 2026 edition of The Urbanist magazine (distributed during State Conference) – discount increases to 15% for 2 x networking session sponsorships and 20% if sponsoring all 3 networking sessions
- Sector exclusivity
- First right of refusal for future terms

## SPONSORSHIP OPPORTUNITIES

# INFRASTRUCTURE SUMMIT

## MAJOR SPONSOR

This half day summit will bring together key personnel involved with the planning, funding and delivery of enabling infrastructure to discuss the challenges, opportunities and outlook for the future of housing supply in Western Australia.

### Promotion inclusions are as follow:

- Full recognition as a Major Sponsor of the event via logo inclusion in all event related marketing material including;
  - Event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
  - Guestlist distributed electronically prior to the event
  - Logo included on the conference program & delegate lanyard insertions
- 3 x Complimentary Tickets to the event
- Opportunity for a senior representative to conduct a welcome speech or play a short promotional video
- Opportunity to display corporate banners throughout the event
- Opportunity to issue marketing brochures and/or distribute corporate branded gifts to all delegates (at sponsor's own cost), and/or conduct a business card prize draw
- Opportunity for senior representatives to participate in the event via speaking roles, panel positions, MC or moderator duties where appropriate.
- Logo included in AV Slides displayed throughout the event
- Verbal acknowledgement of your support by the MC
- Recognition of your sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts about the conference; LinkedIn, Twitter and Facebook.
- Guest list of all registered attendees (distributed pre event)
- Opportunity to contribute 1 x advertorial for inclusion in the Urban Express (distributed to over 3,000 member contacts) either pre or post event, on a topic of your choosing
- Sector exclusivity
- First right of refusal for future terms

## SPONSORSHIP OPPORTUNITIES

# INFRASTRUCTURE SUMMIT

## SESSION SPONSOR

This half day summit will bring together key personnel involved with the planning, funding and delivery of enabling infrastructure to discuss the challenges, opportunities and outlook for the future of housing supply in Western Australia.

### Promotion inclusions are as follow:

- Full recognition as a Session Sponsor of the event via logo inclusion in all event related marketing material including;
  - Event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
  - Guestlist distributed electronically prior to the event
  - Logo included on the conference program & delegate lanyard insertions
- 1 x Complimentary Ticket to the event
- Opportunity for a senior representative to introduce session being sponsored or play a short promotional video
- Opportunity to display corporate banners throughout the event
- Opportunity to issue marketing brochures and/or distribute corporate branded gifts to all delegates (at sponsor's own cost), and/or conduct a business card prize draw
- Logo included in AV Slides displayed throughout the event
- Verbal acknowledgement of your support by the MC
- Recognition of your sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts about the conference; LinkedIn, Twitter and Facebook.
- Guest list of all registered attendees (distributed pre event)
- Opportunity to contribute 1 x advertorial for inclusion in the Urban Express (distributed to over 3,000 member contacts) either pre or post event, on a topic of your choosing
- Sector exclusivity
- First right of refusal for future terms

## SPONSORSHIP OPPORTUNITIES

# NATIONAL HOUSING PIPELINE (NHP) PERTH & PEEL



UDIA's National Housing Pipeline for Perth and Peel presented by nbn provides deep insights into the state of play of 'development ready' land supply for new home building across Perth and Peel, and the outlook for forward supply for the forthcoming 15 years.

This project has been undertaken with a driving ambition to complement existing government led land supply monitoring programs with an industry vetted, objective and robust annual assessment of the status of land availability and land readiness for residential development.

With Perth grappling with an escalating housing crisis, the NHP Report shines a light on where the pinch-points are in terms of forward land availability, development constraints, planning & environmental approvals and enabling infrastructure.

In the first half of 2026 UDIA WA will be hosting a series of events to showcase the results of the report for each of the following corridors in Western Australia:

- South West, South East & Peel
- North West & North East
- Central

Each event will also feature presentations from key service providers and Local Government Authorities to provide an update on strategic planning and capital works in the regions.

## SPONSORSHIP OPPORTUNITIES



# NATIONAL HOUSING PIPELINE (NHP) PERTH & PEEL



## 3 x Positions (per event)

In addition to the project's Presenting Partner nbn, there are 3 event sponsorship positions available for each individual event.

At your chosen event, you will receive the following inclusions:

- Full recognition as a sponsor via logo included in all event-related marketing material;
  - The event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
  - Guestlist distributed electronically prior to the event and displayed in hard copy in the foyer on day of the event
- Four (4) x complimentary tickets to the event
- Opportunity to display two (2) standard pull up banners
- Opportunity to issue marketing brochures or distribute corporate branded gifts to all delegates, or provide a prize for a business card draw (at sponsors own cost)
- Logo included in AV Slides displayed throughout the event
- Acknowledgment of your support by the MC in opening and closing statements
- Opportunity to play a short promo video at the event (2mins max)
- Early access to attendee list & assistance with strategic placement of seating
- Opportunity for senior representatives to participate in the event via speaking roles, panel positions, MC or moderator duties where appropriate.
- Recognition of your sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post-event UDIA social media posts about the lunch; LinkedIn, Twitter, and Facebook.
- Sector Exclusivity

## SPONSORSHIP OPPORTUNITIES



# ANNUAL GOLF CLASSIC

The UDIA (WA) Annual Golf Classic continues to be the sporting highlight of the development industry's event calendar. Year on year, the reputation and desirability to participate in the industry's best competitive event attracts a fantastic crowd.

The event starts with a light mid-morning breakfast followed by a player briefing at the clubhouse at 9.30am. Players take to the course for the shotgun start at 10.30am, playing across the greens and enjoying the novelty hole activities. Drinks are supplied throughout, and lunch is taken on-course (sandwiches & snacks via the roving drinks carts, and a sausage sizzle at course cross over).

Following completion of play at 3.30pm, a post-game cocktail function is held at the poolside marquee, where prizes are awarded to the winning teams and further networking amongst teams takes place. The reception concludes by 6.00pm, meaning there's a full day of exposure, fun, networking and engagement enjoyed by sponsors and players alike.

For this event, there are several sponsorship categories including but not limited to;

- Major Sponsor
- Major Prize Sponsor
- Novelty hole sponsor
- Drink carts sponsor
- 19th Hole Networking Sponsor
- Half-way House Sponsor
- Plus many more, reach out to our team for more information



## SPONSORSHIP OPPORTUNITIES

# ANNUAL GOLF CLASSIC

## MAJOR SPONSOR

### 1 x Position

Your business will be recognised as the UDIA WA Major Golf Sponsor. Your branding and key marketing messages will be consistently presented to industry over the 3 month event promotion campaign.

Beyond just a branding activity, co-hosting this highly sought after event will allow you direct engagement with over 150+ players on the day. You will have the opportunity to meet & greet all players, and enjoy up to 8hrs+ of face time with representatives and key decision makers from all sectors of the development industry.

As the **Major Sponsor** the branding exposure offered is outlined below along with the following benefits;

- Full recognition as a host of the event via logo inclusion in all event related marketing material including;
  - Event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
- Guestlist distributed electronically prior to the event
- Opportunity to display two (2) corporate pull-up banners, one at the pre-game function & one at the post-game function
- Opportunity to display one (1) tie up banner & one (1) tear drop banner on the driving range
- 1 x hole sponsorship is included as part of the Major Sponsorship; with the opportunity to activate at your discretion (i.e. banners, novelty activity, promotional materials, etc.)
- Opportunity to distribute corporate branded gifts to all players on arrival
- Verbal acknowledgement of your support by the MC in both opening and closing statements of the day
- Opportunity to conduct a short sponsor address (5min) at the post game function
- Recognition of your sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts about the event; LinkedIn, Twitter and facebook.
- Designated host of the on-course BBQ (located at the prime position of course cross over, capturing all players as they transition across the courses and stop for lunch), with opportunity to display banners and have 2 x representatives present throughout the day
- 1 x complimentary team registration included (4 x players)
- The Major Sponsor is also able to negotiate additional inclusions not available to other sponsors or the general attendees, such as purchasing extra tickets for the networking function only (for additional team members not playing/participating throughout the day to attend), renting a golf cart for additional team members to roam the course, etc.

# ANNUAL GOLF CLASSIC

## DRINKS CART SPONSOR

### 3 x Position

As a highly interactive option, sponsorship of the Drinks Cart allows those looking for the opportunity to meet & greet players across the course the perfect solution! You will be designated 9 holes to cover, roving between teams and holes as the dedicated on course food & beverage supplier. Delivering snacks & drinks to players, you will be meeting & greeting over 150 players and your arrival will be warmly welcomed by all!

As the **Drinks Cart Sponsor** the branding exposure offered is outlined below along with the following benefits;

- Full recognition as a host of the event via logo inclusion in all event related marketing material including;
  - Full recognition as a host of the event via logo inclusion in all event related marketing material including;
  - Event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
- Opportunity to brand the drinks cart with your corporate logo and/or colours (laminated signage to be supplied by sponsor)
- Opportunity for one (1) company representative to ride along in the drinks carts, delivering food & beverage and interacting with the players
- Opportunity to display two (2) corporate pull-up banners, one at the pre-game function & one at the post-game function
- Opportunity to display one (1) tie up banner & one (1) tear drop banner on the driving range
- Opportunity to distribute corporate branded gifts
- One (1) complimentary team registration included (4-players)

# ANNUAL GOLF CLASSIC

## HOLE SPONSOR

### 26 x Position

For those looking to align themselves with a key development industry event in a fun & interactive way, securing a position of novelty hole sponsor presents the perfect opportunity!

Offering a healthy mix of branding and on-the-day engagement, Novelty hole sponsorship offers exceptional value for a relatively small investment.

Sponsors gain a dedicated hole on course, where you can display corporate banners (teardrop banners, either spiked or weighted) and undertake your activity of choice. Novelty hole activities should be designed to facilitate engagement and foster the opportunity for interaction with players.

With all teams playing 18 holes (covering 2 of the 3 courses) Novelty Hole sponsors will gain direct access to over 150 players plus on the day.

As a **Hole Sponsor** the branding exposure offered is outlined below along with the following benefits;

- Full recognition as a host of the event via logo inclusion in all event related marketing material including;
  - Full recognition as a host of the event via logo inclusion in all event related marketing material including;
  - Event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
- One (1) hole sponsorship is included as part of your sponsorship; with the opportunity to activate at your discretion (i.e. banners, novelty activity, promotional materials, etc.)
- Opportunity for one (1) company representative to ride along in the drinks carts, delivering food & beverage and interacting with the players
- Opportunity to display two (2) corporate pull-up banners, one at the pre-game function & one at the post-game function
- Opportunity to display one (1) tie up banner & one (1) tear drop banner on the driving range
- Opportunity to distribute corporate branded gifts
- One (1) complimentary team registration included (4-players) \*(Only available to first 10 Hole sponsors)

**Please Note:** Novelty holes will be allocated on a "first reserved" basis for both activity and positioning on course. There are venue restrictions regarding the service of alcohol, and limitations around holes with electricity etc. So, if you have a favoured location and/or activity, you are encouraged to secure your position early & nominate your activity and desired hole location asap

# ANNUAL GOLF CLASSIC PUTTING GREEN SPONSOR

## 1 x Position

As the official sponsor of the putting green, your company has the opportunity to activate, brand and take ownership of the putting green that all players can engage with before their round.

There is the opportunity to organise a putting competition including the option for spot prizes or exclusive giveaways that ensure your brand leaves a lasting impression on all attendees.

Your company will be able to display corporate signage/logos around the putting green and we will refer to your company when players arrive to ensure they take part in your activities on the putting green.

In addition to branding the putting green, your company will be acknowledged via logo inclusion on the following event related marketing material;

- Event Save the Date Card & Event invite, both sent electronically numerous times to over 8,000 development industry contacts
- Event flyer & registration form
- Event webpage online
- Email reminders sent to all registered attendees in days prior to event
- Attendee list of all registered guests

### PLUS

- Opportunity to display 1 x corporate pull-up banners at the pre-game/registration function area
- Opportunity to display 1 x corporate pull-up banner at the post-game cocktail function
- Opportunity to display 1 x teardrop banner at driving range
- Opportunity to distribute corporate branded gifts

**Please Note:** Novelty holes will be allocated on a "first reserved" basis for both activity and positioning on course. There are venue restrictions regarding the service of alcohol, and limitations around holes with electricity etc. So, if you have a favoured location and/or activity, you are encouraged to secure your position early & nominate your activity and desired hole location asap

# ANNUAL GOLF CLASSIC

## GOLF CART SPONSOR

### 1 x Position

Seize the opportunity to drive your brand visibility to unparalleled heights by becoming the exclusive Golf Cart Sponsor. As the official sponsor of all golf carts used during the tournament, your company will enjoy maximum exposure and create a lasting impact on participants and spectators alike.

Your company's logo will be prominently featured on each golf cart (maximum 54 carts), ensuring constant visibility as participants traverse the course, creating an indelible brand impression.

In addition to your logo on the golf carts, your company will be acknowledged via logo inclusion on the following event related marketing material;

- Event Save the Date Card & Event invite, both sent electronically numerous times to over 8,000 development industry contacts
- Event flyer & registration form
- Event webpage online
- Email reminders sent to all registered attendees in days prior to event
- Attendee list of all registered guests

#### PLUS

- Opportunity to display 1 x corporate pull-up banners at the pre-game/registration function area
- Opportunity to display 1 x corporate pull-up banner at the post-game cocktail function
- Opportunity to display 1 x teardrop banner at driving range
- Opportunity to distribute corporate branded gifts

**Please Note:** Novelty holes will be allocated on a "first reserved" basis for both activity and positioning on course. There are venue restrictions regarding the service of alcohol, and limitations around holes with electricity etc. So, if you have a favoured location and/or activity, you are encouraged to secure your position early & nominate your activity and desired hole location asap

## SPONSORSHIP OPPORTUNITIES

# ANNUAL GOLF CLASSIC

## '19TH HOLE' NETWORKING SPONSOR

### 1 x Position

Seize the opportunity to drive your brand visibility to unparalleled heights by becoming the exclusive '19th Hole' Sponsor. As the official sponsor of the '19th Hole', your company has the opportunity to engage, network and interact with all of the playing groups as they complete their round and enjoy some post-round refreshments at the '19th Hole'.

Your company will be able to display corporate signage/logos in the post-event function area and we will refer to your company when mentioning the refreshments in the post-event function, creating an incredible opportunity to remain front of mind for all attendees.

In addition to branding the 19th Hole, your company will be acknowledged via logo inclusion on the following event related marketing material;

- Event Save the Date Card & Event invite, both sent electronically numerous times to over 8,000 development industry contacts
- Event flyer & registration form
- Event webpage online
- Email reminders sent to all registered attendees in days prior to event
- Attendee list of all registered guests

### PLUS

- Opportunity to display 1 x corporate pull-up banner at the post-game cocktail function
- Opportunity to display 1 x teardrop banner at driving range
- Opportunity to distribute corporate branded gifts
- Sponsorship of 1 hole on the course

**Please Note:** Novelty holes will be allocated on a "first reserved" basis for both activity and positioning on course. There are venue restrictions regarding the service of alcohol, and limitations around holes with electricity etc. So, if you have a favoured location and/or activity, you are encouraged to secure your position early & nominate your activity and desired hole location asap

## SPONSORSHIP OPPORTUNITIES

# ANNUAL GOLF CLASSIC

## PRE-GAME NETWORKING SPONSOR

### 1 x Position

Seize the opportunity to drive your brand visibility to unparalleled heights by becoming the Pre-Game Breakfast Sponsor. As the official sponsor of the pre-game breakfast, your company has the opportunity to engage, network and interact with all of the playing groups as they prepare for their round and enjoy some pre-round refreshments.

Your company will be able to display corporate signage/logos in the pre-event function area and we will refer to your company when mentioning the refreshments in the pre-event function, creating an incredible opportunity to remain front of mind for all attendees.

In addition to branding the pre-game breakfast, your company will be acknowledged via logo inclusion on the following event related marketing material;

- Event Save the Date Card & Event invite, both sent electronically numerous times to over 8,000 development industry contacts
- Event flyer & registration form
- Event webpage online
- Email reminders sent to all registered attendees in days prior to event
- Attendee list of all registered guests

### PLUS

- Opportunity to display 1 x corporate pull-up banners at the pre-game/registration function area
- Opportunity to display 1 x teardrop banner at driving range
- Opportunity to distribute corporate branded gifts
- Sponsorship of 1 hole on the course

**Please Note:** Novelty holes will be allocated on a "first reserved" basis for both activity and positioning on course. There are venue restrictions regarding the service of alcohol, and limitations around holes with electricity etc. So, if you have a favoured location and/or activity, you are encouraged to secure your position early & nominate your activity and desired hole location asap

## SPONSORSHIP OPPORTUNITIES

# ANNUAL GOLF CLASSIC

## EXCLUSIVE NETWORKING SPONSOR

### 1 x Position

Combine both networking sessions into one exclusive package to provide unparalleled benefits to your brand. As the official and sole networking sponsor for the day your company has the opportunity to engage, network and interact with all of the playing groups before, during and after they complete their round and leave all attendees with a lasting positive perception of your brand.

Your company will be able to display corporate signage/logos in the pre and post-event function areas and we will refer to your company when mentioning the refreshments in all pre and post-event functions, creating an incredible opportunity to remain front of mind for all attendees.

In addition to branding the 19th Hole, your company will be acknowledged via logo inclusion on the following event related marketing material;

- Event Save the Date Card & Event invite, both sent electronically numerous times to over 8,000 development industry contacts
- Event flyer & registration form
- Event webpage online
- Email reminders sent to all registered attendees in days prior to event
- Attendee list of all registered guests

#### PLUS

- Opportunity to display 1 x corporate pull-up banner at the post-game cocktail function
- Opportunity to display 1 x teardrop banner at driving range
- Opportunity to distribute corporate branded gifts
- Sponsorship of 1 hole on the course

**Please Note:** Novelty holes will be allocated on a "first reserved" basis for both activity and positioning on course. There are venue restrictions regarding the service of alcohol, and limitations around holes with electricity etc. So, if you have a favoured location and/or activity, you are encouraged to secure your position early & nominate your activity and desired hole location asap

## SPONSORSHIP OPPORTUNITIES

# ANNUAL GOLF CLASSIC

## MAJOR PRIZE SPONSOR

### 1 x Position

This newly created position allows you to provide and present the highly coveted first prize to the overall winners of the 2026 UDIA WA Golf Classic.

This exclusive opportunity allows you to choose what the first prize will be, enabling you to leave a lasting impression for your brand, highlighting the quality that your business provides each and every day.

In addition to providing the ultimate prize on the day, plus great opportunities to engage with players, both during and after their round your company will be acknowledged via logo inclusion on the following event related marketing material;

- Event Save the Date Card & Event invite, both sent electronically numerous times to over 8,000 development industry contacts
- Event flyer & registration form
- Event webpage online
- Email reminders sent to all registered attendees in days prior to event
- Attendee list of all registered guests

### PLUS

- Opportunity for a representative to present the prizes at the post-game function, including photo opportunities with all of the winners
- Opportunity to display 1 x corporate pull-up banners at the pre-game/registration function area
- Opportunity to display 1 x corporate pull-up banner at the post-game cocktail function
- Opportunity to display 1 x teardrop banner at driving range
- Opportunity to distribute corporate branded gifts

**Please Note:** Novelty holes will be allocated on a "first reserved" basis for both activity and positioning on course. There are venue restrictions regarding the service of alcohol, and limitations around holes with electricity etc. So, if you have a favoured location and/or activity, you are encouraged to secure your position early & nominate your activity and desired hole location asap

## SPONSORSHIP OPPORTUNITIES

# ANNUAL GOLF CLASSIC

## SECONDARY PRIZE SPONSOR

### 1 x Position

The Secondary Prize Sponsor allows you the opportunity to associate your brand with excellence and recognition on the golf course. This position encompasses all prizes after the Major Prize including the second, third places, and even the good-humored wooden spoon.

In addition to providing the secondary prizes on the day, plus great opportunities to engage with players, both during and after their round your company will be acknowledged via logo inclusion on the following event related marketing material;

- Event Save the Date Card & Event invite, both sent electronically numerous times to over 8,000 development industry contacts
- Event flyer & registration form
- Event webpage online
- Email reminders sent to all registered attendees in days prior to event
- Attendee list of all registered guests

### PLUS

- Opportunity for a representative to present the prizes at the post-game function, including photo opportunities with all of the winners
- Opportunity to display 1 x corporate pull-up banners at the pre-game/registration function area
- Opportunity to display 1 x corporate pull-up banner at the post-game cocktail function
- Opportunity to display 1 x teardrop banner at driving range
- Opportunity to distribute corporate branded gifts

**Please Note:** Novelty holes will be allocated on a "first reserved" basis for both activity and positioning on course. There are venue restrictions regarding the service of alcohol, and limitations around holes with electricity etc. So, if you have a favoured location and/or activity, you are encouraged to secure your position early & nominate your activity and desired hole location asap

## SPONSORSHIP OPPORTUNITIES

# INDUSTRY END OF YEAR SUNDOWNER

The WA Development Industry End of Year Sundowner is the place to be for winding down and celebrating the year that was; think waterfront views, ice cold beverages, gourmet food, live music, garden games and your industry colleagues, clients and potential business associates in the one place.

The innovative, dynamic and fun nature of this event will ensure it is positioned as THE must attend festive season event for those in the development industry; a truly festive event which will encourage attendees to mingle, feet in the sand; drink in hand.

With only limited positions available (a maximum of 6), sponsorship of this flagship event will offer a select group of companies the chance to align themselves with one of the development industry's best events of the year. With the marketing timeframes for this event running for approximately 5 months, it offers exceptional opportunity for brand awareness.



## SPONSORSHIP OPPORTUNITIES

# INDUSTRY END OF YEAR SUNDOWNER

## 6 x Position

As a sponsor of the End of Year Sundowner, you will be recognised and receive branding and exposure for this annual event, in addition to the following benefits:

- Full recognition as a sponsor via logo included in all event-related marketing material;
  - The event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
  - Guestlist distributed electronically prior to the event and displayed in hard copy in the foyer on day of the event
  - Cross promotion at other UDIA WA events (flyers on tables, slides on screen)
- Opportunity to display three (2) corporate pull-up banners at the venue
- Opportunity to issue marketing brochures and/or distribute corporate branded gifts to all attendees. (*\*At sponsor's own cost. Given the nature of this event, we encourage you to think creatively and style your corporate items festively*)
- Opportunity to provide a door prize for event attendees (*\*at sponsors own cost*)
- Early access to attendee list
- Recognition of your sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts about the lunch; LinkedIn, Twitter and Facebook.
- Sector Exclusivity
- 5 x complimentary tickets to the event



## SPONSORSHIP OPPORTUNITIES

# UDIA OUTLOOK

**Outlook** is a unique under 35's industry specific collaboration created for the main purpose of supporting the next generation of WA development industry professionals. Designed to build relationships, provide market intelligence, and promote ongoing development of those just starting out in their careers it has been running successfully since 2002.

The program is one of the most established and well respected forums and delivers the year long program via opportunities sourced from the Outlook Committee who meet regularly to deliver opportunities specific for the under 35's.

For the year ahead Outlook will continue to offer a total mix of four (x4) events in total with a mix of informative presentations and social events .

Further, it is anticipated that through collaboration with the Outlook Committee, additional free of charge events may also run throughout the year, such as site tours, member briefings, student events etc.

*(Please refer to the event calendar for information on the months and dates of scheduled events. Note that event topics & focus are subject to change but UDIA WA is committed to running four (x4) Outlook events per year).*



## SPONSORSHIP OPPORTUNITIES

# UDIA OUTLOOK SPONSOR INDIVIDUAL EVENT

## 4 x Position

As a UDIA WA Outlook Sponsor, you will be recognised and receive branding exposure for one (1) Outlook Event or your choosing.

Outlook Sponsor inclusions for single events are as follows:

- Full recognition as a sponsor via logo included in all event-related marketing material;
  - The event invites sent electronically to over 8,000 property development industry contacts
  - Event webpage online at [www.udiawa.com.au](http://www.udiawa.com.au)
  - Email reminders sent to all registered attendees
  - Guestlist distributed electronically prior to the event and displayed in hard copy in the foyer on day of the event
- Opportunity to display three (3) corporate banners at the venue
- Opportunity to issue marketing brochures and/or distribute corporate branded gifts to all attendees. (*\*At sponsor's own cost. Given the nature of this event, we encourage you to think creatively and style your corporate items festively*)
- Early access to attendee list
- Recognition of your sponsorship via company name (and where possible, a hyperlink to your own account/ website) included in all pre and post event UDIA social media posts about the lunch; LinkedIn, Twitter and Facebook.
- Sector Exclusivity
- 4 x complimentary tickets to the event



## SPONSORSHIP OPPORTUNITIES

# UDIA OUTLOOK SPONSOR

## OUTLOOK PARTNER

### 4 x Position

Commit to all four (x4) events and you become an Outlook Partner and in addition to the Outlook Sponsor inclusions, you will also receive the following benefits for the term of the partnership;

- 1 x coveted position on the UDIA WA Outlook Committee allocated to an employee of your choice
- Ongoing recognition as Outlook Partner via logo inclusions across numerous platforms including:
  - UDIA WA website home page
  - On all UDIA AV Partner slides shows at every Industry Series event (Lunch/Breakfast)
  - On all UDIA Outlook Committee minutes and agenda
  - On the Industry Partners page in all editions of UDIA WA's quarterly magazine The Urbanist
  - On the Industry Partners page of all printed booklets at each Industry Lunch event
- Opportunity to contribute editorial on issues such as diversity, young professionals and career development for inclusion in UDIA communications (e-news, blog & Urban express)
- Opportunities for your organisation's representatives to be invited to participate as key note speakers/ panellists etc at UDIA WA and Outlook events
- UDIA WA Outlook Partner logo for use on your own marketing material
- Sector exclusivity within the Outlook Partner suite of sponsors
- First Right of Refusal for future terms

To ensure your team remains active, engaged and has representation at all key UDIA functions throughout the year, Outlook Partners also receive a generous allocation of complimentary event tickets including;

- 4 x tickets to each Outlook Event (total of 4 x events, 16 x tickets)
- 2 x tickets to each Industry Breakfast event (total of 4 x events, 8 x tickets)
- 2 x tickets to each Industry Luncheon event throughout the year (total of 4 x events, 8 x tickets)

# BOARDROOM LUNCH/BREAKFAST

UDIA WA runs a series of exclusive, invite only boardroom luncheons across the year. Select partners are offered the opportunity to host a boardroom luncheon, whereby they have the exclusive right to work with UDIA WA to select a speaker, set the topic for discussion, arrange a mutually agreed date for the event, and tailor the invite list.

Designed as a collaborative working group, the boardroom luncheons offer senior industry representatives the chance to come together to discuss issues and opportunities for the development industry in WA.

Previous boardroom luncheons have been hosted with State Government Ministers, the Chair of the WAPC, senior representatives from MRA and RBA, or the like. Topics range from housing affordability, to planning processes, innovative new initiatives, issues hindering progress, and developer contributions. There is a wide range of keynote speakers and topics that would be suitable for a boardroom luncheon. UDIA WA will work closely with you to invite guests on your behalf, arrange all event logistics, and determine a topic & speaker that would attract the interest and attendance from your core target market.

## **As the exclusive host you will;**

- Receive direct input into the invitee list, working with UDIA to ensure the attendees are of an appropriate seniority and from selected developer companies & key members list
- Be offered the opportunity to include a maximum of 3 senior representatives from your organisation on the invitee list
- Be offered the opportunity to conduct a short welcome at the luncheon (5 mins max)
- Be offered the opportunity to provide (at sponsors' own cost) corporate branded material to attendees via placement of pamphlets or corporate gifts on the tables
- Be offered the opportunity to display 1 x corporate banner in the event room
- Receive Verbal recognition as host in opening and closing comments by a senior UDIA representative (CEO/ President/ Director)
- Receive Logo placement on boardroom luncheon invite + reminder emails sent to attendees
- Cover all costs associated with hosting the function

## **UDIA will deliver;**

- Creating the co-branded invite
- Sending invitations and managing RSVPs
- Keeping you informed of RSVPs & advising of dietary requirements
- Responsible for liaising with the key note speaker regarding timings, attendees, topic of conversation, and event format.
- Responsible for liaising with the venue and arranging all event details, including booking the venue and selecting the menu

*Please note; this event will be capped at a maximum of 30 attendees, which will include 3 x host representatives, 3 x UDIA WA representatives, 1 x guest speaker, and ~23 industry representatives.*

# MEMBER BRIEFINGS

Run on an as-needs basis, Member Briefings have been designed to be short, sharp information sessions, offering members an opportunity to hear from the experts on specific topics, have their questions answered, and walk away armed with all the knowledge they need.

The topics can be co-agreed, and may range from an industry update on policy/processes/regulations, a case study, some new technology, release of research, etc. Member Briefings are a great way of telling your story to industry, promoting the work you do, and positioning your business as the voice of authority on a topic of your choosing.

These events are free of charge for UDIA WA members only, and traditionally running for 1 hour (40 minutes of presentation and 20 minutes of Q&A). These sessions can be held either in person or online, and attract approximately 25-100 attendees, depending on the topic.

As the host of the Member Briefing, you will receive the following for each event:

- Logo on the event booking page (with hyperlink)
- logo (with hyperlink) included in all dedicated EDMS for promotion of the briefing, sent to over 4,500+ WA member contacts
- Logo included on all briefing confirmation emails sent to registered attendees
- Opportunity to conduct the session in house, should a suitable space be available
- Opportunity to have 1 x pull up banner on display at venue of the sessions

## **Please Note:**

- The topic and nominated speaker must be confirmed in writing to UDIA WA no later than 5 weeks (25 working days) prior to the date of the Member Briefing
- If no in-house venue is suitable (either at our offices or yours) UDIA WA will secure the use of a suitable location on your behalf. Under this agreement, the sponsor organisation agrees to cover the room hire fees.
- All venues must have capacity for 70 seats (theatre style), and offer standard AV equipment (projector/screen with ability to show slides)
- No catering is required, although some light refreshments are welcomed should you wish at the hosts expense.
- If conducting the briefing via webinar, you need to ensure you have appropriate IT and connectivity resources.

## **SPONSORSHIP OPPORTUNITIES**



For the  
*community*  
*creators*

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