

# THE LATEST ON LAND IN WA

THE NEW HOMES JULY LAND SERIES



## NEW Homes

There has never been more incentive to pursue the Australian dream of buying a block of land and building a home in our great state.

Courtesy of federal and state stimulus packages offering as much as \$70,000 of benefit to those who choose to build right now, buying land is currently on the agenda for a number of Western Australians, some of whom may never have considered it before.

With stimulus only available until the end of 2020 and demand high, now is the time to get your message out to the hearts and minds of an engaged New Homes readership.

New Homes' The Latest on Land in WA series will document the latest happenings in WA land throughout the month of July, covering areas of interest to our readership and offering expert insight to help our readers recognise the opportunities and value on offer in the current climate.

Topics to be covered include where to buy land, estates on the horizon, things to know when securing your block, the latest in house and land packages, details on infrastructure developments in emerging suburbs and much more.



**Reach motivated homebuyers and genuine prospects at the start of the weekend.**

**266,000**  
readers every month

**56,000**

New Homes readers are planning to build/buy a home in the year ahead

Source: Demma CMV, People 14+ for the 12 months to December 31, 2019.

### Rates:

Full Page - \$4500 ex GST

Half Page - \$2700 ex GST

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**Booking Deadline:** 12pm, Wednesday 11 days prior to publication. **Material deadline:** COB, Monday week of publication.

**CONTACT**

**MADDISEN BOOTH** - BUSINESS DEVELOPMENT EXECUTIVE  
P: 9482 3495 E: maddisen.booth@wanews.com.au

**The West Australian**