



URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA

UDIA

PROFESSIONAL DEVELOPMENT PROGRAM

SPECIALISING IN PROPERTY DEVELOPMENT & PROJECT MANAGEMENT

2019-2020

DESIGNED TO MEET THE NEEDS OF WESTERN AUSTRALIA'S

URBAN DEVELOPMENT PROFESSIONALS

ABOUT UDIA



As the leading voice representing the urban development industry, UDIA is at the forefront of all things development in WA. With a history spanning over 40 years, the Institute is the preeminent body that promotes excellence and innovation in the creation of the urban environment in Western Australia. UDIA members work together to create vibrant, liveable communities and UDIA works tirelessly to represent members and present Government with evidence-based solutions that influence the policy decisions which impact industry, and the growth of WA as a whole.

Representing all aspects and sectors of the development industry (with a particular emphasis on residential development, focusing on both land and built form/infill projects); UDIA facilitates essential discussion and debate, fosters a connected industry, and works with all levels of government to achieve positive outcomes in the areas of planning, design, infrastructure, tax and the environment. Together, UDIA members imagine, plan and build the cities and urban environments, for current and future generations of Western Australians.

Here in WA, we have over 300 member companies (4,500+ individuals) who represent the entire development industry; developers, financiers, planners, builders, state agencies, local government and all of the essential service providers involved in development more broadly. We run over 50 events a year dedicated to fostering a connect & informed industry.

A key role of the UDIA lies in educating and up-skilling members of the Western Australian urban development industry. With our suite of specialised professional development courses, we provide practical and theoretical insight to give professionals the skills, confidence and know-how required to thrive in the business world.

All of our courses and training programs are specifically tailored to meet the needs of professionals operating within the local urban development industry. Therefore, participants benefit from highly relevant content, valuable networking opportunities, and critical learnings, which will take them further in their careers.

With thanks to our Program Partners-



ABOUT THE PROGRAM



Purpose

Introduce participants to the various areas of knowledge required to operate effectively in Western Australia's urban development industry.

Learning outcomes

- Manage development industry roles with increased productivity and efficiency
- Learn to define and manage projects, while becoming familiar with terminology from the broad range of disciplines and concepts involved in property development
- Gain a practical understanding of the tools needed to navigate through complex development processes and the different roles within a project team
- Connect to expert, on the ground residential property development professionals, in a real-time environment

Who should attend?

- Graduates
- Individuals new to urban development or seeking advancement
- Assistant development or project managers
- Local and state government employees
- Finance managers
- International or interstate developers seeking local knowledge
- Industry professionals with a single discipline qualification seeking a broader understanding of the urban development industry (such as consultants, planners, asset managers, property analysts, economists, engineers, architects, lawyers, accountants, marketers and administrators)

BENEFITS



Benefits for participants

- A Western Australian designed course to suit local requirements
- Experienced presenters from the Western Australian property development industry
- Networking opportunities to make new contacts and gain valuable insight on how the industry works and to engage stakeholders
- Practical lessons on how to manage the project life-cycle and understand the principles of commercial awareness, time, quality and cost
- Delegates who complete all 6 modules are able to apply for the Diploma of Project Management from Swinburne University (refer to page 13 onwards)

Benefits for employers

This program empowers participants to excel in the property development industry, make informed decisions and minimise miscalculations.

- Up-skills your employees
- Ensures employees are aware of all facets of the development process
- Minimises miscalculations

BENEFITS



Official Registered Provider with the CPD Standards Office

The Urban Development Institute of Australia is an official Registered Provider with the CPD Standards Office. Any Delegate that attends the UDIA Property Development Program may be issued with a CPD Certificate of Attendance, which they can subsequently use with their formal CPD record for a professional body, institute or employer.

The CPD Standards Office
CPD PROVIDER: 21465
2018 - 2020
www.cpdstandards.com



REBA Continuing Professional Development (CPD)

Each module of the UDIA Professional Development Program may be granted CPD points from the Department of Commerce.

Modules 1, 4 & 6 of this program attract REBA CPD points (M1 = 6 points, M4= 2 points, M6= 2points). Register your intention to apply for CPD points when you register for the Professional Development Program.

The remaining program modules pending approval. Please contact UDIA WA for more information.

PROGRAM DETAILS



Course duration and dates

The six day program is delivered across six consecutive Mondays, twice a year (April & October). Participants can enrol for single one day modules, or for the complete the full program.

In 2019-2020 the program will be delivered on the following dates:

October 2019 Intake:

- Module One: Monday October 7
- Module Two: Monday October 14
- Module Three: Monday October 21
- Module Four: Monday October 28
- Module Five: Monday November 4
- Module Six: Monday November 11

April 2020 Intake:

- Module One: Monday April 6
- Module Two: Monday April 20
- Module Three: Monday May 4
- Module Four: Monday May 11
- Module Five: Monday May 18
- Module Six: Monday May 25

Places are limited and preference will be given to those enrolling in the full six day program.

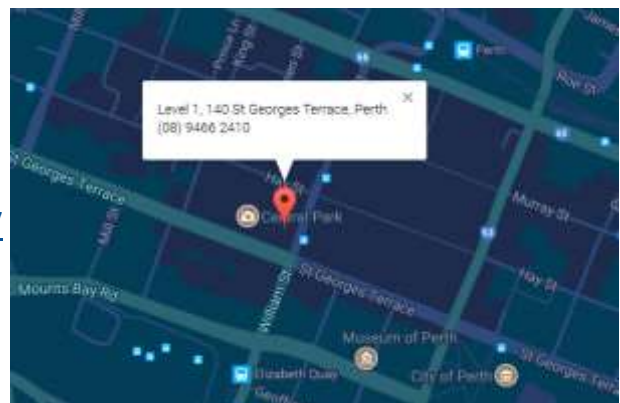
Location

Saxon's Training Facilities

Level 1, 140 St Georges Terrace

PERTH WA 6000

<http://www.saxonsgroup.com.au/trainingfacilities/perth/>



PROGRAM

CONTENT

MODULE ONE: BASIC SKILLS & THE PLANNING FRAMEWORK

SESSION 1 - BASIC SKILLS, COMMUNICATION & NEGOTIATION

Presented by MILLS WILSON

This introduction will ensure you understand the key concepts of effective communication and negotiation skills.

- Negotiation skills
- Structured problem solving
- Time management
- Resource issues
- Team building
- Controlling the project
- Conflict resolution

SESSION 2 - THE PLANNING FRAMEWORK IN WESTERN AUSTRALIA

Presented by CLE TOWN PLANNING + DESIGN

This session will help you understand the statutory and strategic planning framework in Western Australia.

- The organization of planning in WA
- Strategic planning
- Statutory planning

SESSION 3 - PLANNING LAW

Presented by LAVAN

You will gain an understanding of planning law and its application in Western Australia.

- Planning and Development Act
- Appeals process - the role of SAT and how it functions
- Case studies

MODULE TWO: PROJECT PLANNING & MARKETING

SESSION 1 - SOCIAL PLANNING & COMMUNITY ENGAGEMENT

Presented by CREATING COMMUNITIES

Community engagement and integrating community feedback into project design is essential for a successful project and this session will show you key strategies to make that happen.

- Product conceptualisation & market research
- Identifying community groups prior to commencement of work
- Developing a community engagement plan
- Designing community engagement programs

SESSION 2 - PROJECT CONCEPTUALISATION, MARKETING AND SALES

Presented by PEET LIMITED

Market research is a key tool used to shape a project - learn how in this interactive session covering:

- Marketing and branding
- Establishing market position
- Developing a marketing plan
- Advertising and public relations
- Closing Sales (financing, customer management etc.)
- Pre-sales and post construction sale marketing

SESSION 3 - PLACE MAKING

Presented by ROBERTS DAY

In this session you will be introduced to the key concepts of urban design and place making.

- Principles of urban design
- Context analysis & Site analysis
- Design concepts
- Developing a concept plan – product mix
- Liveable streets, accessible urban places
- Place Making
- Working with local government

PROGRAM

CONTENT

MODULE THREE: ENVIRONMENT & SUSTAINABILITY

The concept of sustainable urban development and how it can be achieved is shaping the future of urban development. In this session you will be introduced to key concepts and tools.

SESSION 1 - ENVIRONMENTAL SUSTAINABILITY

Presented by RPS GROUP

- Implications of climate change for the development industry
- Planning for climate change
- Roles of Federal, State and Local Government
- Greenhouse gas emission reduction in the development industry
- Rating tools & designing for energy efficiency
- Orientation of lots and dwellings
- Water optimisation

SESSION 2 - SOCIAL AND ECONOMIC SUSTAINABILITY – DEVELOPER OPTIONS

Dr Ian Martinus, EDITH COWAN UNIVERSITY

Jessica Stojkovski MLA, MEMBER FOR KINGSLEY

- Knowing your community
- Demographic groups within a community
- Role of community development officer
- Use of technology (community intranets) in community building
- Achieving self sustaining communities
- Economic development strategies
- Revitalising town centres for economic development

SESSION 3 - ENVIRONMENTAL LAW

Presented by LAVAN

- Government agency responsibilities
- State and Federal Environmental Impact
- Assessment & Appeals Mechanisms
- Part V - Native Vegetation Clearing
- Relationship between Environmental Law and Planning Law
- Contaminated Sites

MODULE FOUR: PROJECT MANAGEMENT

Project management is fundamental to the development industry. Learn basic tools and techniques that will help you to understand this complex area.

SESSION 1 - PROJECT MANAGEMENT TECHNIQUES – BASIC

Presented by DEVELOPMENTWA

- Clarifying the scope - preparing a project plan
- Identifying consultants
- Scheduling simple projects
- Cost management
- Stakeholder management
- Scheduling the work
- Reporting

SESSION 2 - PROJECT MANAGEMENT TECHNIQUES – SCHEDULING

Chris Carman, BENCHMARK PROJECTS

- The Gantt Chart and Dependencies
- Critical Path analysis
- Estimating, applying estimating techniques
- (Basic) Feasibility Analysis
- Overall project context and strategic advice
- Basic risk analysis

SESSION 3 - CONTRACT, PROPERTY AND CONSTRUCTION LAW

Presented by MINTER ELLISON

- A basic knowledge of Contract Law
- Trade Practices Act
- Consumer protection law
- Real Estate and Business Agents Act
- Covenants
- Property law
- Construction law
- Pre-sales

PROGRAM CONTENT

MODULE FIVE:

BUILDING THE DEVELOPMENT

Getting the job done is essential but translating the planning to practice can be tricky. Learn from the experts about how to get the job done.

SESSION 1 - CIVIL CONSTRUCTION

Presented by WOOD & GRIEVE ENGINEERS NOW PART OF STANTEC

- Surveying and engineering input
- Working with service providers
- Earthworks, roadworks, pedestrian pathways and other works
- Preparing tender documents & Tender process
- Quality management
- Occupational Health and Safety

SESSION 2A & 2B- WATER SENSITIVE URBAN DESIGN AND LANDSCAPE DESIGN

*Presented by WATER CORPORATION
and LD TOTAL*

- Drainage design; managing water
- Water sensitive urban design
- Constructed lakes
- Creating a sense of place
- Public Open Space & the role of public art

SESSION 3 - BUILDING THE DEVELOPMENT

Presented by STOCKLAND

- Dwelling construction
- Schools and community facilities
- Town centres

MODULE SIX:

PRACTICAL APPLICATION

Land economics and how these are applied to the financial management of projects is fundamental to the property industry. This session will give you a foundation in these concepts and bring together all of the information you have gained over 6 weeks and apply it to the development of a feasibility study.

SESSION 1 - LAND AND PROPERTY ECONOMICS

Gavin Hegney, GAVIN HEGNEY PROPERTY

- Property/land economics
- Land valuation
- Site valuation
- Due diligence
- Acquisition
- Compliance and taxation

SESSION 2 - PRACTICAL MANAGEMENT OF PROJECT RISK & RETURN

*Presented by PARCEL PROPERTY
and RED DOOR PLANNING GROUP*

- Understanding the accounting process within a project context
- Financial risk assessment and management for projects
- Project costing, pricing and financial planning and control
- Evaluating project financial performance & reporting

SESSION 3 - UNDERTAKING A FEASIBILITY STUDY

Presented by SPATIAL PROPERTY GROUP PTY LTD

This session will provide a practical case study based on a 500 lot staged subdivision.

PRESENTERS & FACILITATORS

The UDIA WA Professional Development Program is presented by leading industry experts. See below for an indicative list of presenters who are involved.

For confirmation of exact presenters for each course intake, please contact UDIA WA.



SUZANNE BROWN

*Manager
Liveable Communities*

WATER CORPORATION



ZANDA CAMERON

Principal

ROBERTS DAY



CHRIS CARMAN

Managing Director

**BENCHMARK PROJECTS
AUSTRALASIA**



STEVE CARTER

Senior Associate

**CLE TOWN PLANNING +
DESIGN**



ANDREW CARVILLE

Development Executive

**RED DOOR PLANNING
GROUP**



JEREMY CORDINA

General Manager - Land

PARCEL PROPERTY



VIVIENNE EDWARDS

*Civil Project Engineer/
Principal*

**WOOD & GRIEVE ENGINEERS
NOW PART OF STANTEC**



GERRY GANNON

Course Facilitator

GANNON MEDIA



JOHN HALLEEN

Technical Director

**RPS ENVIRONMENT &
PLANNING PTY LTD**



GAVIN HEGNEY

*Property Analyst,
Commentator & Licensed
Valuer*

GAVIN HEGNEY PROPERTY



JASON HICK

*Director, Principal
Environmental Consultant*

EMERGE ASSOCIATES



MARIE HOWARTH

*Corporate Communications &
Engagement Specialist*

MILLS WILSON



**SHOHAN JOHNSON-
KAIN**

*Design Manager, Senior
Landscape Architect, Reg. AILA*

LD TOTAL



DR IAN MARTINUS

Director, Austcyber Node WA

EDITH COWAN UNIVERSITY



BRUCE YOUNG

Managing Director

**SPATIAL PROPERTY GROUP
PTY LTD**



KIRSTIN BEEDIE

Legal Consultant

MINTERELLISON



STUART NAHAJSKI

General Manager Regional

DEVELOPMENTWA



DARREN PESICH

*Perth Civil Section Manager,
Principal, Director*

**WOOD & GRIEVE ENGINEERS
NOW PART OF STANTEC**



DAMIAN SHEPHARD

*Senior Business Development
Manager - Residential WA*

STOCKLAND



JESSICA STOJKOVSKI

Member for Kingsley

AUSTRALIAN LABOR PARTY



JOHN TODD

*Head of Development
Services*

WATER CORPORATION



ALLAN TRANTER

Director

**CREATING COMMUNITIES
AUSTRALIA**



CRAIG WALLACE

Partner

LAVAN



DION WARNOCK

Sales & Marketing Manager

PEET LIMITED

FULL SPEAKER PROFILES AVAILABLE ON REQUEST

PROGRAM

FEES



Course registration fee (including GST)

UDIA WA Member rates:

Full program fee (member): \$4,950

Fee per module (member): \$910

Non-Member rates:

Full program fee (non-member): \$6,999

Fee per module (non-member): \$1,365

Course inclusions

A Certificate of Participation will be provided to individuals who complete one or more modules.

A Certificate of Completion will be issued for individuals who complete the full program (all 6 modules).

All sessions (including course materials; presentation slides & course notes booklet), morning tea and lunch are included in the course fee.

Register for the 2019-2020 Professional Development Program

Please complete the registration form and email to events@udiawa.com.au

Registrations close by a specified date (refer to marketing emails for exact deadlines), unless sold out earlier. Registrations post closing date may be accommodated on a case-by-case basis should the modules have places available.

Registration or program queries to UDIA at events@udiawa.com.au

PROFESSIONAL DEVELOPMENT PROGRAM REGISTRATION FORM



PROGRAM DATE: OCTOBER 2019 APRIL 2020

PERSONAL INFORMATION

First Name:	
Surname:	
Position:	
Company:	
Company Address:	
Telephone:	
Mobile:	
Email:	
Special needs or dietary requirements:	

FEES - INCLUSIVE OF GST

<input type="checkbox"/> PAY FULL COURSE FEES	Full program fee (UDIA Member) \$4,950	Full program fee (non-member) \$6,999

<input type="checkbox"/> PAY PER MODULE	Fee per module (UDIA Member) \$910	Fee per module (non-member) \$1,365
Module 1 - Basic Skills and the Planning Framework		
Module 2 - Project Planning and Marketing		
Module 3 - Environment and Sustainability		
Module 4 - Project Management		
Module 5 - Building the Development		
Module 6 - Practical Application		
TOTAL FEE PAYABLE	\$	

PAYMENT (Please tick)

<input type="checkbox"/> ELECTRONIC FUNDS TRANSFER	Reference Number:	
	Bank Details: (PLEASE RECORD INVOICE NUMBER AS REFERENCE)	Urban Development Institute of Australia BSB: 306-089 ACC: 3349532 BANK: Bankwest
<input type="checkbox"/> CHEQUE	PO No.	

*Please note, cheques must be made payable to UDIA | Credit Card payments incur a 3% surcharge

<input type="checkbox"/> CREDIT CARD	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Diners <input type="checkbox"/> Amex	
	Credit card number	
	Cardholder's Name	
	Amount	
	Expiry Date	CCV
	Signature	

BOOKING TERMS & CONDITIONS-

Please note that no cancellations, credit or refunds are available once the booking has been confirmed. A substitute delegate/ swap to another participant can be made with no additional charge. Please advise UDIA promptly of change to delegate details.

PRIVACY STATEMENT

The primary purpose of collecting the personal information you supply on this form is to process your registration. We will also use these details to keep you informed of upcoming events, and will not disclose your information to a third party other than Swinburne University for the provision of information regarding the BSB51415 Diploma of Project Management. PLEASE CONTACT UDIA WA TO OPT OUT OF RECEIVING INFORMATION FROM SWINBURNE UNIVERSITY.

CONTACT US

Return completed registration form to the Urban Development Institute of Australia (WA).
E: events@udiawa.com.au

PROGRAM PATHWAYS



Study pathways

The UDIA Professional Development Program is aligned to the BSB51415 Diploma of Project Management delivered by Swinburne University of Technology.

This means that upon completion of at least four modules of the program, including Module 4: Project Management, participants may submit their portfolios of evidence and apply for Recognition of Prior Learning (RPL), to be awarded the Diploma of Project Management delivered by Swinburne. Upon successful completion of the RPL process, the Diploma of Project Management delivered by Swinburne will be awarded to the participant without any further study required.

The Diploma of Project Management delivered by Swinburne is endorsed by the Australian Institute of Project Management.

Benefits of RPL with Swinburne

UDIA participants may be eligible to be awarded the Diploma of Project Management (BSB51415), after undergoing the RPL process.

To be awarded the Diploma, students must submit a portfolio of evidence for assessment upon completion of at least four modules of the UDIA Professional Development Program, including Module 4: Project Management. Swinburne University of Technology will provide you with one-on-one expert advice and support you with your portfolio and evidence of experience. Further details about the portfolio of evidence is available in the [information pack available on the UDIA website](#).

This offering is exclusively available to professionals who complete at least four modules of the UDIA Professional Development Program, including Module 4: Project Management.

Please note terms, fees & conditions apply.

About Swinburne University

Swinburne University of Technology is ranked in the top 3% of the world's universities (Academic Ranking of World Universities 2016). With campuses in Melbourne, Australia and in Sarawak, Malaysia, the prestigious and rapidly growing institution is known for leading the way in science, technology, business, design and innovation.



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