

# LAND REPORT



INSERTED INTO **THE WEEKEND WEST** AND **THE SUNDAY TIMES** MAY 18-19, 2019

All property decisions start with land. Whether it's where to build, what to build or how to create lasting, sustainable communities, it all starts from the ground up.

Appeal to an audience of 558,000 weekend readers\* with the Urban Development Institute of Australia (UDIA) Land Report.

The audience, made up of land buyers and home builders, will have access to a wealth of information provided by the UDIA and our team of real estate journalists.

#### This will include:

- The latest market data and analysis from the UDIA Western Australia.
- Comments from leading land developers.
- Market predictions.
- New land estates.
- Region by region analysis.
- Advertorial section by region.

#### ADVERTORIAL OPPORTUNITY

Along with your advertisement in the Southern and Northern Region pages, you will be entitled to a photo and advertorial of approximately 125 to 150 words to showcase your development.

#### DEADLINES

**Publication date:**

May 18-19, 2019

**Booking deadline:**

Thursday April 18, 2019

**Material deadline:**

12pm, Tuesday May 7, 2019

Gain exposure to  
**558,000\***

readers of *The Weekend West*  
and *The Sunday Times*.

**Across an average weekend, our mastheads\* reach 21% of intending homebuyers<sup>1</sup> in WA!**

Source: emma CMV, People 14+ for the 12 months to 31 December 2018. \*Read *The Weekend West/ The Sunday Times* (average issue). | <sup>1</sup>Intend to buy within the next year.

The Weekend West

**WestRealEstate**

Sunday Times

**realestate**

**Contact us for further information and to secure your booking:**

**Maddisen Booth**

Business Development Executive

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**Jackie Calladine**

Sales Support

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# SPECS AND PRICES

All prices ex GST.

(356mmH x 256mmW)  
**\$6000**

FULL PAGE

(175mmH x 256mmW)  
**\$4000**

HALF PAGE

(175mmH x 126mmW)  
**\$3000**

QUARTER PAGE

(86mmH x 126mmW)  
**\$1500**

EIGHTH PAGE

Reach  
**558,000**  
weekend readers\*

Secure your  
booking today.

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