

NATIONAL PRESIDENT'S MESSAGE



Maintaining and building globally competitive cities is essential to Australia's future prosperity.

Our historical reliance on agriculture and mining is being replaced by the services industries, which generated 70.3% of our GDP in 2017 and employ almost 80% of the Australian workforce.

Farms and mines are giving way to the wealth-generating centres of the future, our globally competitive cities.

The national importance of our cities has been increasingly reflected in the policies and priorities of successive federal governments.

We are doing a lot right. Australian cities routinely top the lists of the world's most liveable cities. That's testament to our city planners, our members and the collective passion for world class urban design. Our communities reap the benefits when we all work effectively together.

Yet urban transport congestion, lagging infrastructure delivery, and a lack of affordable housing have significant potential to impact the productivity and liveability of our cities.

Our larger cities suffer today under varying levels of traffic and public transport congestion. This congestion fuels anti-development sentiment, ironically further isolating the problem from the solution. Global experience confirms that quality planning and investment combines with population intensity and mixed use to increase amenity and liveability.

Our problem is too little planning and investment, not too many people.

Global best practice combines modern transport infrastructure with social infrastructure and smart utilities to meet the needs of future generations, not just catch up with those of today. The best developments embrace the opportunities of future technologies to deliver ever higher levels of amenity and connectivity.

Australia falls heavily on the wrong side of global ratings on affordability. All of Australia's major cities are in the top 20 global severely unaffordable housing markets. Whilst our cities are among the word's most liveable, they're also among the world's least affordable. It doesn't need to be this way.

According to the Reserve Bank of Australia, the aggregate impact of government policies over the past 15 years, including restrictive land use zoning, taxes, fees and charges on property development account for up to 50% of the current national capital city house price. Whilst governments are a big part of the affordability problem, they must be a big part of the solution.

And that solution does not lie exclusively in demand-side solutions, such as grants or incentives, which really only attempt to make the unaffordable more affordable for some, or in attempting to "tax out" the demand of other groups such as investors or foreign buyers. The solution lies in effective supply-side measures.

Our cities are among the best places in the world in which to live. They are also the productive heart of our nation. National leadership is required to ensure we embrace the lessons of today and the opportunities of the future to invest in these crucial centres of human endeavour. The following pages outline practical, deliverable actions for government and industry to ensure our cities remain globally competitive.

Darren Cooper

UDIA National President

"We are doing a lot right. Australian cities routinely top the lists of the world's most liveable cities. But they also top the list of the world's least affordable cities. We can and need to do more"

RECOMMENDED ACTIONS FOR GOVERNMENT

1. GET POPULATION SETTINGS RIGHT 2. DELIVER URBAN

3. BOOST HOUSING

4. REFORM TAXE

5. IMPROVE CLARITY AND CERTAINTY 6. FUTURE PROOF

1. GET POPULATION SETTINGS RIGHT

- Establish regular short/medium/long-term population forecasts to better inform strategic land-use and infrastructure plans.
- Identify the base level of services expected for key elements of liveability to accommodate a larger population including housing affordability measures, transport, key infrastructure and the environment.
- Use data to inform a national strategic population plan that predicts infrastructure and housing requirements, to accommodate population growth and delivers detailed, costed infrastructure and land release plans, including delivery time frames
- Examine options for settlement planning to ensure the benefits of population growth are more evenly distributed across Australia.

2. DELIVER URBAN INFRASTRUCTURE

• **Remove the politics** – UDIA seeks an 'Infrastructure Accord' where major parties agree to permanently insulate the identification, funding and delivery of significant infrastructure from partisan politics.

The Accord (as exists with Foreign Affairs and Defence) will help ensure the long-term infrastructure cycle is disconnected from the short-term political cycle. Robust, independent institutions such as Infrastructure Australia already identify and prioritise transport infrastructure delivery and could be quickly expanded to include other infrastructure.

All parties must commit to delivery over the opportunity for political point scoring, agree on the long-term pipeline and the mechanisms for delivery, and build long term confidence and certainty of delivery.

- Get the planning right the Infrastructure Accord allows a greater long-term focus on effective planning. A permanent inner cabinet-level cities ministry in all future federal governments will allow continuity, and deliver the resources to ensure Australia's urban infrastructure is world class and strategically planned. It will also enable the Commonwealth to work with states in very long-term planning, including securing infrastructure corridors.
- Fund it properly long-term certainty delivers significant opportunity for funding particularly with global interest rates at record lows. The Infrastructure Accord can allow federal governments to adjust budgetary outlooks to properly distinguish between investments (such as infrastructure) and funding ongoing services. A major increase in investment in urban infrastructure recognises the shift in Australia's productive capacity from mining and agriculture to services. Any investment will deliver considerable long-term dividends in increased productivity of our global cities.
- A sense of urgency in an increasingly competitive world, Australians must act quickly on urban infrastructure. Our population hit 25 million in August 2018 and is expected to grow to more than 30 million by 2031. We must harness the productive capacity of these Australians through a new era of infrastructure service delivery. An era in which we are delivering strategic infrastructure for the next generation, not just catching up on the last.
- Follow through with quality ideas such as the National Housing Infrastructure Facility (NHFIC) to fund key infrastructure to unlock housing supply. Extend this to a financial incentives scheme, linking federal funding to state government performance on infrastructure delivery through existing infrastructure league tables.

UDIA seeks an 'Infrastructure Accord' where major parties agree to permanently insulate the identification, funding, and delivery of significant infrastructure from partisan politics.

L. GET POPULATION

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3. BOOST HOUSING SUPPLY AND DIVERSITY

- Establish clear state quotas for new homes / land supply based on national population and settlement planning data and strategies.
- Implement a financial incentives scheme linking federal funding to state government performance on planning system reform and meeting housing supply targets.
- Identify obstructions that seek to preserve current amenity at the cost of locking out future generations.
- Review state-by-state and local government-by-local government efficiencies and costs of planning regimes; identify unnecessary blockages in red and green tape, and regulatory charges.
- Re-establish the National Housing Supply Council to oversee the efficiency and velocity of new supply.
- Incentive state and local governments to promote and deliver greater housing diversity to meet changing consumer lifestyle and affordability needs.

4. REFORM TAXES AND CHARGES

- Use a range of measures to broaden the overall taxation funding base to protect struggling home buyers from bearing the burden of additional fees and charges.
- Maintain capital gains and negative gearing settings as they are at least until the potential impacts of any proposed changes are fully understood.
- Support the states and territories with tax reform including reducing the unsustainable levels of tax on new property.
- Incentivise states and territories to transition away from stamp duties.
- Be strict in requiring cost benefit and regulatory impact analysis on any new processes and charges. Continue to streamline federal and state environmental assessment and approval systems.
- Critically evaluate every dollar that's added to the cost of a new home.
- Re-assess the impacts of taxation policy currently imposed on foreign buyers.

5. IMPROVE CLARITY AND CERTAINTY

- Identify global best practice in urban planning and support the states in delivery.
- Develop a National Affordable Housing Strategy, including relaunching and expanding the National Rental Affordability Scheme.
- Advance the methodology, budgetary support, and delivery of City Deals.
- · Advance the National Cities Performance Framework.
- Include league tables on comparative state performances in the areas of housing supply, infrastructure delivery and efficiencies in planning and approval regimes.
- Full strategic assessment of environmental planning processes at federal, state and local government levels to provide clarity and certainty for future urban development.
- Review any proposed Building Act changes to critically assess the impact on housing affordability.

6. FUTURE PROOF OUR CITIES

- Build a multi-dimensional policy perspective through COAG coordinating transport, infrastructure, environment, housing, finance, education, health, and social services.
- Lead and empower the target of the "30-minute" city where residents take less than 30 minutes to commute to work.
- Support active transport design (such as walking and cycling), zero carbon public transport and open the way for innovative infrastructure such as driverless trackless trams, autonomous cars, trucks, and drones.
- Deliver smart technology that connects roads, paths, traffic lights, and street signs with cars, trucks, trains, and trams – reducing congestion, improving connection and lifting productivity.
- Reduce waste and support communities committed to leaving a better planet to following generations.
- Deliver better places for everyone to live at any stage of life with quality schools, social facilities, and hospitals.
- Ensure current and successive federal governments incorporate a 'Cities Ministry' within Inner Cabinet leading the key issues of cities, urban infrastructure and population.

UDIA is the development industry's most broadly representative industry association with more than 2,100 member companies – from top tier global enterprises and consultants to local governments and small-scale developers.

Our members directly influence federal governments and oppositions. Key issues at local and state level are elevated to UDIA's national office through our state based councils and Chief Executive Officers. Our federated structure and broad membership ensures that we receive timely, quality advice from people in the business of urban development.

Decisions made by the federal government greatly impacts the prosperity and positive contribution that the property industry makes to the Australian economy. This includes issues within the traditional scope of the Commonwealth, including population and taxation, and increasingly in areas that were once the exclusive domain of state governments, such as infrastructure and planning.

UDIA has always strived for a resonant, powerful, and respected voice that supports governments, members and communities. It also advocates for people, such as potential new home buyers, who often lack a coordinated national voice.

The national team leverages the knowledge and experience of our industry across the states and territories to deliver sound, sensible, thoughtful policy advanced by working collaboratively with governments, oppositions, and the bureaucracy. Our voice is backed by real experience and quality research, designed to support policy discussions and decisions – not just headlines.

The focus is on four intimately connected priority areas:

- research;
- · policy;
- · advocacy; and
- · member value

As well as being deeply informed by industry and "on the ground" experiences, our advocacy positions are backed by quality research focused on our policy priority areas of population settings, urban infrastructure, housing supply, taxation reform and future cities.

UDIA has long advocated for a comprehensive population, settlement and housing strategy and a federal Cities Ministry within Inner Cabinet that will take a national, coordinated, collaborative approach to addressing Australia's housing affordability crisis.

As well as the national economy, the Commonwealth is also responsible for several factors impacting housing affordability including: population policy, taxation, employment, financial regulation and stability, foreign investment and monetary policy (through the RBA). The Commonwealth increasingly shares responsibility for major infrastructure with state governments, whilst state governments and councils control planning and development approvals, land supply, land tax, stamp duty, levies and rates.

The political risks are different for each level of government. For example, the Commonwealth has an incentive to increase population to drive growth, while some state and local governments can see increased population as a political risk requiring unpopular or expensive development. Yet other state and local governments yearn to capture their fair share of Australia's increasing population. The differing political realities add to the difficulties of building trust at the COAG level and beyond.

Irrespective of the frictions, it remains a reality that the states ultimately rely on the Commonwealth for funding.

AUSTRALIA'S DEVELOPMENT INDUSTRY

Source AEC Group Pty Ltd July 2017

EMPLOYMENT

The property sector directly employed

1.43 million

full time equivalent (FTE) employees in 2015-16 (13.8% of Australian total) and supported 1.62 million FTE jobs through flow-on activity

29.4%

of Australia's total employment

These jobs provided approximately

\$214.6 billion

in incomes (wages and salaries)

TAX

The property sector contributed about

\$87.9 billion

in combined Australian and state government tax revenues and local government rates, fees, and charges

This equates to

18.2%

of total Australian and State/Territory taxes and local government rates, fees, and charges

GDP

The property sector directly contributed

\$202.9 billion

to GDP in 2015-16 or 13.0% of the total contribution to GDP by all industries in Australia

It is estimated to have contributed a further

\$254.0 billion

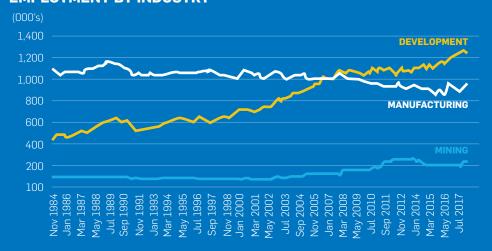
to Australian GDP through flow-on demand for goods and services

A total of

\$456.9 billion

in direct and indirect contributions to the Australian economy

EMPLOYMENT BY INDUSTRY



ABS 6291.0.55.003 Labour Force, Australia, Detailed, Quarterly, May 2018, Table 06. Employed persons by Industry sub-division of main job

6X the employment of the mining industry and nearly

1.5X the employment of manufacturing in Australia



A 'home' is the common denominator for all urban development. While we build precincts and suburbs, and we design and deliver entire townships, ultimately these are all a conglomeration of, or intimately connected to, a home.

crisis, UDIA members face mounting obstacles to delivering homes for the next generation of Australians. The reasons for this are many – but the Commonwealth Government has an essential and increasingly influential role.



HOUSING AFFORDABILITY - THE NEED FOR ACTION

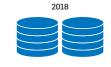
A job and a place to live are the foundations of modern Australian life. Irrespective of politics, generations of federal governments have responded strongly to employment challenges, confirming the fundamental importance of ensuring successive generations share the benefits of work. But there's been far less coordinated emphasis on the importance of shelter.

Successive federal governments have traditionally left the challenge to the states. The lack of a national, strategic approach to housing affordability has delivered a crisis – potentially the single most significant social issue impacting Australia in decades.

AVERAGE HOUSE PRICE

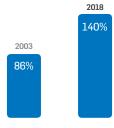


4X the avg. annual salary



8X the avg. annual salary

20% DEPOSIT FOR A HOME EQUATES TO:



of avg. annual household income

THE WORLD'S 'SEVERELY UNAFFORDABLE' HOUSING MARKETS LIST

2ND

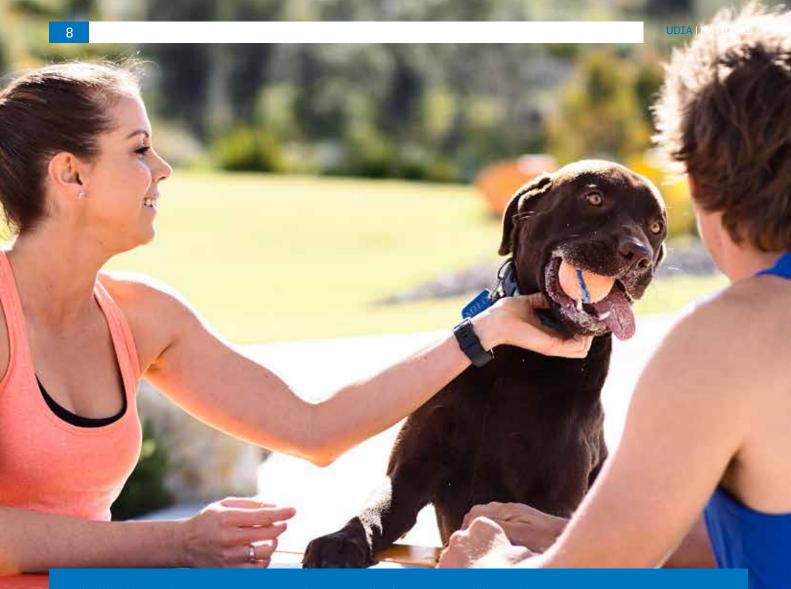
6TH

Sydney

Melbourne

Australia's five major capitals are all in the top 20 of the world's 'severely unaffordable' housing markets. Sydney is second only to Hong Kong.





HOUSING AFFORDABILITY – THE CHALLENGES AND THE SOLUTION

Government costs, from taxes and charges to planning restrictions, delays and a shortage of serviced land, are the root cause of the increase in housing costs across our capitals.

A generation of Australians is being locked out of home ownership and the ultimate bill will be borne by the Commonwealth, as these Australians reach retirement without owning their own home; requiring financial support throughout a long retirement. The broader social implications are likely even more profound, as Australians miss out on economic security, family and community connection, and sense of prosperity that comes with home ownership.

Through a national membership of more than 2,100 development-related companies connected to tens of thousands of home buyers, UDIA has a clear view of the problems and solutions.

A big part of the solution is to affordably increase the supply of new housing in all forms. Australia has an abundance of land, enormous potential for urban redevelopment, and the capital and capacity to deliver the full spectrum of housing choice – from entry-level apartments to detached homes, from affordable retirement options to innercity living.

As well as an increasing anti-development culture, Australia has some of the most restrictive and time-consuming planning rules and processes in the world. Rather than reform and streamline the system, our governments and councils are often focused on finding new ways to extract ever more cash from the system. The property sector contributed \$87.9 billion in tax revenues and local government rates, fees, and charges in 2015-16. This equates to 18.2% of total taxes, fees, and charges.

Compounding the crisis, responsibility for the planning and delivery of new development falls to local councils that at times lack the expertise, the incentive, and motivation to deliver. This results in the denial of access for future generations to housing by severely restricting, frustrating or banning, development – hence restricting supply at a local level.

Finally, federal and state government "affordability" initiatives are often only targeted at the demand side of the problem. First home buyer grants, stamp duty incentives, and even first home saver accounts don't fully address the underlying problem. Structural problems can only be solved by focusing initiatives more broadly including on supply.

1. GET POPULATION

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1. GET POPULATION SETTINGS RIGHT

Australia's success as a modern nation has been delivered by accelerated population growth, based largely on immigration.

Historically, immigrants populated cities, assimilated into

Australian culture, worked hard, and drove the economic growth on which our world leading prosperity is now based. The undisputed reality is matched by the statistics:

As well as driving economic growth, immigration is also essential to mitigating the risks of a rapidly ageing population. In 2017, 15% of Australians were aged 65 and over. By 2057 it's projected there will be 8.8 million older people in Australia, or 22% of the population. The proportion of tax payers to non-tax payers in 2017 was about 5:1, by 2047 that's projected to fall to 2.4:1.



30%+ of Australians today were born overseas and almost 50% have at least one overseas-born parent.



85% + of Australians live in urban areas with nearly 70% in the capital cities, making Australia one of the most urbanised countries in the world.



Australia remains one of the **least densely populated countries in the world** with about three people per square kilometre of land.

Over the past decade, Australia's population growth has been twice the OECD average, in line with increases in net overseas migration. With around nine in ten migrants settling in urban areas, Infrastructure Australia has projected that growth in our capital cities alone, between 2011-2031, will be approximately 6.4 million people. This is equivalent to a brand new city of the size of Melbourne and Brisbane combined.

Australian concerns about population growth are generally based on perceived reductions in the overall quality of life – city congestion, reduced employment opportunities, and air quality through to increasingly unaffordable housing, especially along Australia's eastern seaboard.

Yet federal treasury analysis shows that a significant portion of Australia's economic growth is built on immigration. The migrant intake from 2014-15 alone provides a predicted \$10 billion boost to the economy over the next five decades – migrants boost the economy by up to one percent a year. The report also indicates that migrants who have arrived since 1996 have performed better in the workforce than the average Australian born employee.

AGEING POPULATION



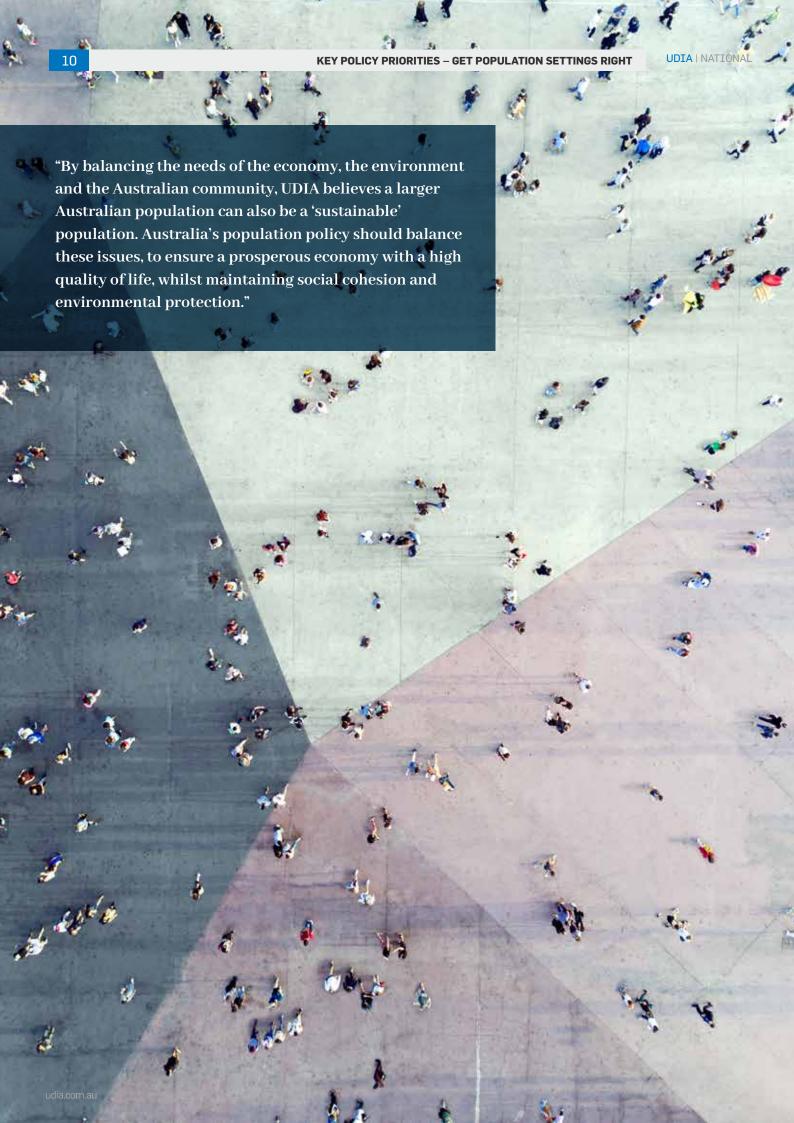


22%

2057

UDIA POSITION – GET POPULATION SETTINGS RIGHT

- Establish regular short/medium/long-term population forecasts to better inform strategic land-use and infrastructure plans.
- Identify the base level of services expected for key elements of liveability to accommodate a larger population including housing affordability measures, transport, key infrastructure and the environment.
- Use data to inform a national strategic population plan that predicts infrastructure and housing requirements to accommodate population growth and delivers detailed, costed infrastructure and land release plans, including delivery time frames.
- Examine options for settlement planning to ensure the benefits of population growth are more evenly distributed across Australia.



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2. DELIVER URBAN INFRASTRUCTURE

BACKGROUND

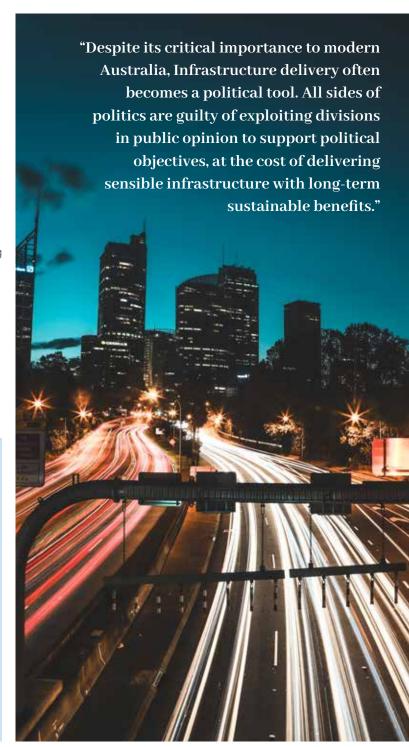
Infrastructure is the backbone of our economic success and fundamental to underpinning our high standard of living into the future. The productive capacity of our mining, agricultural, and service sectors is delivered through infrastructure; but the productive capacity of our cities is often poorly served - at great economic and social cost.

The provision of key urban infrastructure has failed to keep up with strong population growth in our cities, resulting in growing traffic and public transport congestion, flagging productivity, and housing shortages putting the quality of life in our major urban areas at risk.

An additional problem specific to urban development is the growing trend among governments to charge developers for infrastructure 'up front' (or even retrospectively) through levies and charges. These poorly disguised taxes, which flow through to new home buyers, are making homes increasingly unaffordable – ultimately restricting supply as projects become less feasible to deliver. The shift has been justified on a 'user pays' basis, but the reality is new home buyers are effectively subsidising works that benefit the wider community, resulting in inter-generational inequality.

UDIA POSITION – DELIVER URBAN INFRASTRUCTURE

- Introduce an "Infrastructure Accord" to remove partisan politics and deliver long term certainty in planning and delivery
- Invest in quality urban infrastructure aligning investment to future growth corridors to meet stated housing targets.
- Use a range of measures to broaden the funding base to protect struggling home buyers from extra charges such as developer fees, charges and levies.
- Identify and secure long-term infrastructure corridors.
- Provide financial incentives to the states to fund key infrastructure and unlock new housing supply.



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3. BOOST HOUSING SUPPLY AND DIVERSITY

BACKGROUND

Housing supply is integral to realising the Australian dream of home ownership.

The rate of housing supply increase in the Australian market is heavily constrained by available land supply, restrictive planning regimes and finance availability within the market.

The impact of restricted supply falls on young Australians with high prices and a difficulty obtaining credit, causing key barriers to enter the housing market

Government costs, from taxes and charges to planning restrictions and phantom land shortages (Australia has an abundance of land) are the root cause of the dramatic increase in the cost of housing in our capitals. In the past 20 years the cost of land has exploded.

A key element to counteract the affordability crisis currently being faced is to increase the supply of new housing in all its forms and maintain a consistent approach to supply over a longer-term period.

Australia has an abundance of land, enormous potential for urban redevelopment, and the capital and capacity to deliver the full range of housing choice to the market.

Too often state and, in particular, local government planning controls restrict much needed housing diversity to suit consumer lifestyle and affordability needs.

UDIA POSITION – BOOST HOUSING SUPPLY AND DIVERSITY

- Establish clear state quotas for new homes / land supply based on national population and settlement planning data and strategies.
- Implement a financial incentives scheme linking federal funding to state government performance on planning system reform and meeting housing supply targets.
- Identify obstructions that seek to preserve current amenity at the cost of locking out future generations.
- Review state-by-state and local government-by-local government efficiencies and costs of planning regimes; identify unnecessary blockages in red and green tape, and regulatory charges.
- Re-establish the National Housing Supply Council to oversee the efficiency and velocity of new supply.
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4. REFORM TAXES AND CHARGES

BACKGROUND

An increasing government addiction to property taxes across Australia is compounding Australia's housing affordability crisis. Housing and development is one of the most highly taxed sectors in the Australian economy.

In greenfield areas, the current tax regime especially penalises new home buyers who bear the brunt of the unsustainable tax burden – an intergenerational tax penalising those who in many instances, are least capable of ever being able to afford a new home



The property sector contributed \$87.9 billion

in tax revenues, and local government rates, 18.2% fees, and charges in 2015-16. This equates to 18.2% of total taxes, fees, and charges collected by Government.

Stamp duty has long been identified as one of Australia's most inequitable and least efficient taxes. The removal of stamp duties was one of the original intentions of Australia's Goods and Services Tax (GST) reform introduced in July 2000. However, the ultimate exclusion of a range of goods and services from the GST, reduced the revenue to the point that the removal of stamp duty was indefinitely deferred. Reliance on stamp duty has since grown unabated.

While maintaining this dependence, governments and councils have found creative ways of extracting more tax from new home buyers. 'Developer charges', 'infrastructure levies', and 'value capture', are just new taxes that too often hit people at the most difficult financial time in their lives – as they struggle to buy their first home. At times the taxes are so high, projects are made unviable; further restricting supply and driving prices up.

Taxes and government charges make the great Australian dream of home ownership less attainable. Governments at all levels are a big part of the problem so they must lead the solution. The role of the Commonwealth needs to be two-fold: act on federal taxes and support the states and territories with tax reform.

UDIA acknowledges that taxes are essential to fund the services on which our communities depend, but inefficient and inequitable taxes can restrict economic activity and disadvantage certain sectors of the economy – including new home buyers. The tax burden must be shared equitably across the community to ensure governments can maintain the services we expect without harming economic activity.



"Any policy proposal to increase capital gains tax and prevent the use of negative gearing in existing property risks the stability of already-softening housing markets"

NEGATIVE GEARING AND CAPITAL GAINS TAX

Current settings in negative gearing and capital gains tax have allowed generations of average Australians to build wealth and prosperity, through small-scale investments in the property industry. Australian Tax Office data shows 73% of individuals with an investment property owned just one property, 19% owned two, and only 1% owned six or more. The current tax settings have helped 'mums and dads' build wealth and their future independence whilst expanding the rental market and delivering significant diversity in both housing stock, tenure choice, and location.

'Negative gearing' is not specific to property investment. It occurs when the costs of an investment are greater than the income and these losses can be deducted against other income, for example in a geared share portfolio. The experience of Australia's 1.3 million small-scale property investors is this effectively subsidies lower rentals, as the general objective of most investors is to hold the property long enough to realise a capital gain, rather than create an income based on rent.

Proposals that seek to increase capital gains tax and limit the use of negative gearing in established property to reduce housing prices by reducing demand from investors are flawed on several grounds:

- They ignore the benefit to the economy and community of encouraging small-scale property investment, from wealth creation to jobs and income for associated industries, from property managers to mortgage brokers.
- They assume house prices are demand driven. Industry experience is that this is generally not the case. It's the scarcity of supply, combined with demand, that traditionally has had most impact on housing prices.
- It ignores the impact on renters (about 30% of the population). Removing the capacity to deduct losses will require investment property owners to either increase the income or sell the property. Either option results in increased rents. Further, by making negative gearing available only to new homes, renters will be increasingly forced into large-scale institutional arrangements (where scale allows positive margins) either in urban infill or on the urban fringe in greenfield developments.

• Given the importance of the development industry to Australia's economy, and the life changing potential of property investments to everyday Australians, the income gained through this tax increase is likely to be quickly overtaken by the losses to the overall economy.

GST

Australia's goods and services tax is an efficient and broadly equitable tax. It's also typically the largest single tax applied to new housing.

UDIA advocates for the broadening of the GST base to capture more revenue. Even with the inclusion of significant compensation for lower income households, the reform could substantially lift revenues and deliver the states and territories the income required to start reducing, and ultimately eradicating, inefficient taxes such as stamp duty.

UDIA does not advocate for an increase in the percentage rate of the GST as this would add to the cost of housing, thereby exacerbating the housing affordability crisis.

UDIA POSITION – REFORM TAXES AND CHARGES

- Use a range of measures to broaden the overall taxation funding base to protect struggling home buyers from bearing the burden of additional fees and charges
- Maintain capital gains and negative gearing settings as they are

 at least until the potential impacts of any proposed changes
 are fully understood.
- Support the states and territories with tax reform including reducing the unsustainable levels of tax on new property.
- Incentivise states and territories to transition away from stamp duties.
- Be strict in cost benefit and regulatory impact analysis on new processes and charges. Continue to streamline federal and state environmental assessment and approval systems.
- Critically evaluate every dollar that's added to the cost of a new home.
- Re-assess the impacts of taxation policy currently imposed on foreign buyers

HOUSING AFFORDABILITY – BUILD TO RENT

Build to Rent (B2R) is in its infancy in Australia but is already a major asset class in the US and Europe and rapidly expanding in the UK. The UK has around 200,000 units under management worth £27.7bn in 2017. The asset class delivers lower yields but is attractive for its long-term stability and consistency.

B2R in the UK describes renters as 'residents' rather than tenants. It promises design and operational features that deliver 'high degrees of amenity' focused around professional community management and service. The promise is for high quality rental properties that compete for reliable long-term renters.

It requires scale to drive efficiencies, generally requiring a minimum 100 units to deliver the required levels of amenity including 'on site' customer service.

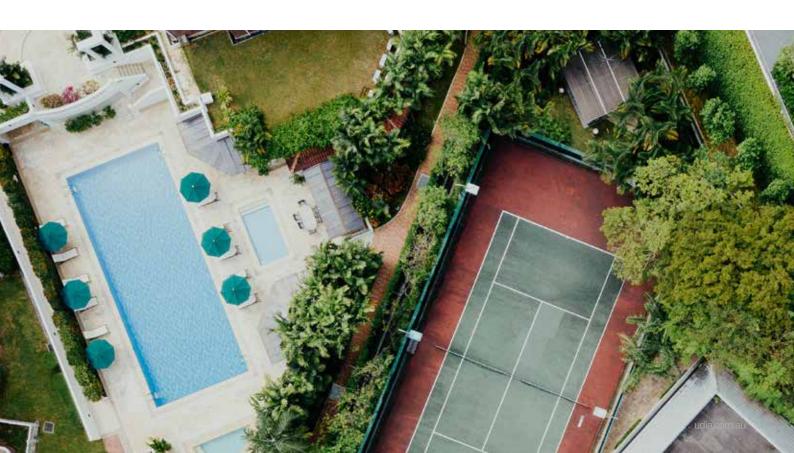
The UK example shows that, once a commercially viable framework is in place, the asset class can grow; quickly attracting large scale funding from institutional investors.

An exposure draft released by Treasury on 27 July 2018 effectively opens the door to B2R in Australia. The draft legislation promotes investment in affordable housing, especially for low to moderate income earners, offering access to concessional Managed Investment Trust (MIT) rates.

National rental vacancy rates remain steady at 2.1% indicating there is sufficient demand to absorb more rental property without significantly impacting small investors. There is room in the market for institutional investors as well as "mum and dad" investors who have delivered significant growth and prosperity to Australia for generations.

UDIA POSITION – BUILD TO RENT

Build to Rent has potential to boost the supply and therefore reduce rental increases in the Australian market. UDIA supports policy that advances the development of the asset class.



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5. IMPROVE CLARITY AND CERTAINTY

BACKGROUND

All industries require clarity and the development industry is no different.

Government decision making has direct impacts on the development industry and there needs to be ongoing conversations and debates as to the impacts of changes of legislation, regulation and policy.

Currently there exists layers of development approvals needed at the federal, state and local levels, creating uncertainty, cost imposts and time delays. This is most evident in environmental approvals required for urban development.

In addition, it is incumbent and beneficial to have a national focus in areas of urban policy and planning, affordability and building codes.

State governments adopting a siloed approach to these matters is leading to a multitude of different approaches across borders on important planning and urban development issues.

UDIA POSITION – IMPROVE CLARITY AND CERTAINTY

- Identify global best practice in urban planning and support the states in delivery.
- Develop a National Affordable Housing Strategy, including relaunching and expanding the National Rental Affordability Scheme.
- Advance the methodology, budgetary support, and delivery of City Deals.
- · Advance the National Cities Performance Framework.
- Include league tables on comparative state performances in the areas of housing supply, infrastructure delivery and efficiencies in planning and approval regimes.
- Full strategic assessment of environmental planning processes at federal, state and local government levels to provide clarity and certainty for future urban development
- Review any proposed Building Act changes to critically assess any impacts on housing affordability.



1. GET POPULATIO

2. DELIVER URBAN

3. BOOST HOUSING SUPPLY AND DIVERSIT 4. REFORM TAXE

5. IMPROVE CLARIT AND CERTAINTY 6. FUTURE PROO

6. FUTURE PROOF OUR CITIES

BACKGROUND

UDIA takes a broad and optimistic view of the concept and promise of our cities.

Australian cities top the world in global liveability indexes. The ongoing capacity of Australian cities to attract local populations, immigration, and tourism is further proof that Australian cities remain an attractive destination.

Home to most of the population and the source of more than 80 per cent of GDP generation, Australia's major cities are critical to the prosperity of the Australian economy, and the quality of life of most Australians.

But urban congestion, failing infrastructure, and lack of affordable housing have significant potential to impact the productivity and liveability of our cities.

All of Australia's major cities are in the top 20 global severely unaffordable housing markets. All struggle today with varying levels of congestion with the two largest cities, Sydney and Melbourne, most critically affected.

The increasing national importance of our cities has been reflected in a welcome increase in leadership and focus from federal governments.

Leadership is essential, as maintaining Australia's world leading status for liveability demands effective partnerships with the community, industry, and all levels of government. This demands land on which to build, planning that embraces innovation, communities that support and champion quality development, and governments that recognise and reward excellence in development.

UDIA POSITION – FUTURE PROOF OUR CITIES

Ensure current and successive federal governments incorporate a 'Cities Ministry' within Inner Cabinet leading the key issues of cities, urban infrastructure and population.

