

LAND REPORT



INSIDE *THE WEEKEND WEST* AND *THE SUNDAY TIMES REAL ESTATE*, MAY 19-20, 2018

All property decisions start with land. Whether it's where to build, what to build or how to create lasting, sustainable communities, it all starts from the ground up.

Deliver your message to an audience of 654,000* readers of *The Weekend West* and *The Sunday Times* with the Urban Development Institute of Australia (UDIA) Land Report.

The audience, made up of land buyers and homebuilders, will have access to a wealth of information provided by the UDIA and our team of real estate journalists.

This will include:

- The latest market data and analysis from the UDIA Western Australia.
- Comments from leading land developers.
- Market predictions.
- New land estates.
- Region by region analysis.
- Advertorial section by region.

ADVERTORIAL OPPORTUNITY

Along with your advertisement in the southern and northern region pages, you will be entitled to a photo and advertorial of approximately 125 to 150 words to showcase your development.

DEADLINES

Booking deadline:

5pm, Wednesday May 2, 2018

Editorial deadline:

5pm, Wednesday May 2, 2018

Complete material deadline:

12pm, Tuesday May 8, 2018

You will reach an audience of

654,000*

readers of *The Weekend West* and *The Sunday Times*

WestRealEstate

realestate



including 76,000 who intend to build or buy a home within the next 12 months.

Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months to December 31, 2017. | *Read *The Weekend West* and/or *The Sunday Times* (average issue). | *ABC audit six months to December 2017.

Contact us for further information and to secure your booking:

Maddisen Booth

Business Development Executive

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Jackie Calladine

Sales Support

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SPECS AND PRICES

All prices ex GST.

(356mmH x 256mmW)
\$6000

FULL PAGE

(175mmH x 256mmW)
\$4000

HALF PAGE

(175mmH x 126mmW)
\$3000

QUARTER PAGE

Exposure to an audience of

654,000*

weekend readers

Secure your booking today.

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