

Media Release



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New Chief Appointed to UDIA in Western Australia

A new Chief Executive Officer for the Urban Development Institute of Australia has been appointed in Western Australia. This is the fifth time the role has been filled in the 45 year history of the organisation.

“As the peak body for the development industry in the state, it was essential that the selection process was rigorous to ensure that we got the very best candidate for this complex role,” said Rhys Kelly, President UDIA WA.

“We were delighted with the calibre of the applicants and are very pleased to announce that Allison Hailes will commence in the role of CEO mid-April.”

Allison has an extensive background in intergovernmental relations, association management, policy development and advocacy.

“I am excited and humbled to be leading the organisation that will shape our urban areas and impact on the day to day life of so many Western Australians,” said Allison.

“The Institute is highly regarded and I have had extensive dealings with them over the years. I admire the professionalism that has been the hallmark of their operations.

“I look forward to building on the great work that has been undertaken over the last four decades, cementing UDIA’s position as a thought leader in urban development and to pursuing planning and development reforms that address the barriers and complexities that inhibit good urban development outcomes” said Allison.

QUICK FACTS - UDIA

- The Institute was established in 1971 as the “Developers Institute of Australia – Western Australian Division”
- Previous CEOs included Ann Arnold who went on to head up REIWA and Marion Falkner who is CEO of the Committee for Perth. Debra Goostrey resigned recently to take up the position of Group Manager – Development Partnerships with NLV.
- The Institute has 300 corporate members covering more than 4000 Western Australian employees.
- Last financial year a record 23,127 lots received final approval in Western Australia, including 21,256 residential lots and the value of residential construction was over \$14 billion in the same period.
- The development sector is the largest employer in Western Australia covering approximately 15 percent of the workforce.

Bio Follows

For further comment:	
Rhys Kelly, President UDIA (WA) P: 9386 8080 M: 0418 941 774	Allison Hailes 0438 079 077

About Allison Hailes

Allison Hailes has over 20 years' experience working at a senior level with all spheres of government and industry in policy and advocacy, strategic planning and major projects. She has been a member of numerous boards, Ministerial and national committees and has successfully attracted millions of dollars in funding to support new programs. Throughout her career Allison has worked on a diverse range of projects that affect Western Australia, from state and regional planning, to affordable housing and emergency management.

Allison is experienced in government relations, policy development and advocacy, project management and business development. She has led multi-disciplinary teams responsible for the delivery of a range of public policy and service delivery portfolios that have included strategic and statutory land use planning; urban development; building; heritage; regional and economic development; community services; community infrastructure; emergency management; Native Title; public health; sport and recreation and culture and the arts.

Allison's most recent position was Executive Manager of Planning and Community Development at the WA Local Government Association. As a member of the Executive, she was responsible to the Association's State Council for organisational strategic planning, financial management and delivery of policy and services for members.

Allison is married, with two adult step-children. She has travelled extensively and has lived in Zambia, Saudi Arabia, Indonesia and England. Allison is passionate about creating a city that is diverse, exciting and economically prosperous.

For Allison Hailes' headshot [click here](#).