

# Media Release

14 November, 2016



## **DEVELOPMENT INDUSTRY'S INAUGURAL WOMEN IN LEADERSHIP AWARD WINNER ANNOUNCED**

The first Women in Leadership Award in the WA development industry has been won by Tanya Steinbeck, Director of the Social Housing Investment Package at the Housing Authority.

The UDIA and Fraser's Property award promotes and acknowledges the positive contribution of women to the WA property industry, recognises leadership, personal and business achievement, as well as contribution to the development industry more broadly.

The UDIA also congratulates the Women in Leadership finalists: Peta-Maree Ashford, Director and Principal Landscape Architect, Emerge Associates; Amy Nancarrow, Project Director, Satterley Property Group; Paige Walker, General Manager Residential Development, Mirvac WA Pty Ltd; and Karen Wright, Director of Planning, Urbis Pty Ltd.

"The winner, Ms Steinbeck impressed the judging panel with her strong leadership qualities, extensive mentoring roles and willingness to 'give back' to the industry and the wider community," UDIA WA CEO Allison Hailes said.

"The judges were looking for a person who could be a real ambassador, not just for women, but for the industry as a whole," Ms Hailes said.

"Ms Steinbeck has proven she is passionate about her role at the Housing Authority, including redefining perceptions of social housing," Ms Hailes said. "She has developed an impressive portfolio of achievements throughout her career, both in the private and public sector."

"Ms Steinbeck also volunteers her own time, participating as a presenter in UDIA's Professional Development Program as well as the Housing Authority's Women in Leadership program," Ms Hailes said.

"Throughout her almost twenty-year career, Ms Steinbeck has made a commitment to continuous training and education to enhance her skills and evolve into a true industry leader," Ms Hailes said.

"The judges were also impressed by Ms Steinbeck's involvement in the highly regarded Leadership Western Australia Signature Leadership Program, which includes just 37 other senior leaders from a range of sectors in WA," Ms Hailes said.

"Ms Steinbeck has carved out her career in conjunction with being a mother to two young children, for whom she sets an excellent example," Ms Hailes said.

"Our inaugural Women in Leadership Award winner has set the bar extremely high for the ensuing years and I am

excited about working with Tanya to further promote and encourage the role of women in the development industry,” Ms Hailes said.

**Ends.**