

Media Release



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DION WARNOCK WINS UDIA YOUNG DEVELOPMENT PROFESSIONAL SCHOLARSHIP

Marketing Manager at Lend Lease, Dion Warnock, has won the UDIA's Young Development Professional Scholarship for 2011-12.

Mr Warnock has a diverse range of responsibilities in Lend Lease, including market research, developing lot types and mix, developing and delivering project marketing and advertising, stakeholder management and co-ordinating bid documents.

He impressed the judges with his passion for the industry and his desire to help young members to succeed in their careers by passing on the 'stuff' they are not taught but need to know.

Mr Warnock realised he wanted to work in advertising and marketing as early as Year Nine and has set goals for himself ever since.

The Young Development Professional Scholarship provides an opportunity for outstanding young people in the urban development industry to further their professional development and enhance their involvement with the peak industry body representing the West Australian property industry.

The recipient benefits from a range of networking and educational opportunities and from participating on the UDIA's outlook committee for young professionals, as well as liaising with many industry experts keen to share their wealth of knowledge and experience.

Other finalists for the UDIA Young Development Professional Scholarship for 2011-12 were:

- Mr Simon Blackwell;
- Mr Mark Riddell;
- Ms Rosalind Serventy;
- Ms Alysse Harrison;
- Ms Vivienne Moir;
- Ms Beata Szulc; and
- Mr Damian Long

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