

Media Release

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EMBARGOED UNTIL MIDNIGHT 4 SEPTEMBER 2010

WA HOME BUYERS SPOILED FOR CHOICE

The best of WA property development was on show at the UDIA Awards for Excellence on Saturday 4 September.

UDIA CEO Debra Goostrey said that the range of developments that were among the winners and finalists represented the depth and diversity of quality development in WA.

“From high density apartment living to regional projects and everything in between, this year’s awards have showcased the different product that is available to consumers in the market today,” Ms Goostrey said.

“The WA industry is truly leading the way when it comes to ensuring that different lifestyles are catered for,” Ms Goostrey said.

Highlights of the evening included President’s Award winner New Northbridge by EPRA which also took home the Urban Renewal category.

The judges noted that the New Northbridge project is transforming the inner Perth corridor that was made vacant by the construction of the Graham Farmer Freeway tunnel into a vibrant and cosmopolitan community of almost one thousand two hundred and fifty new residents.

The prestigious Masterplanned Development award was bestowed on well know Mandurah location Port Bouvard Estate

Developed in a number of stages from the nineteen ninety’s, the Port Bouvard project demonstrates adaptation to changing circumstances over an almost twenty year period, made through ongoing review and innovation as needs and opportunities arose.

A commitment to environmental excellence is also evident in the remediation of substantial, severely degraded foreshore areas.

New comers to the awards program, Saracen Estates, were awarded the Rising Star award for their Birchfields Village entry which is the first village of many in the impressive Vasse Newtown.

Birchfield Village has been transformed from a degraded farmland setting into an area with outstanding boulevards and squares, extensive pleasant landscaping as well as a local heritage linkage.

The new category to the awards this year was Seniors Living and Bethanie Group were awarded the top honour for their Bethanie Fields Estate in Eaton, just north of Bunbury.

The judges were impressed by the range of facilities on offer to residents at Bethanie Fields including the ‘Men’s Shed’, pottery studio, newly heated pool and interaction with adjacent primary and high school students.

All the winners on the night in order of presentation were:

- Judges Award: South Hedland New Living Urban Renewal Project by Department of Housing and JAXON
- Rising Star Award: Birchfields - Vasse Newtown by Saracen Properties Pty Ltd

- President's Award : New Northbridge by EPRA
- Affordable Development :The Niche Armadale by Australian Property Alliance
- Environmental Excellence: Heron Park by Satterley Property Group
- High Density Development: Aurora, The Peninsula Burswood by Mirvac
- Urban Water Excellence: Vertu Private Estate by Stockland
- Medium Density: Harvest Edge by LandCorp and Alcock Brown-Neaves Group
- Urban Renewal: New Northbridge by EPRA
- Sustainable Urban Development: Capricorn Yanchep by Capricorn Village Joint Venture
- Seniors Living: Bethanie Fields Lifestyle Village by The Bethanie Group Inc
- Residential Development Under 250 Lots: ECU - Churchlands Green by Edith Cowan University
- Residential Development Over 250 Lots: Vale by Brookfield Multiplex Residential
- Masterplanned Development: Port Bouvard Estate by Port Bouvard Limited

Details and links to all the winners and finalists are available on the UDIA website.

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