

# Media Release

12 October 2011

---

## **OUTSTANDING ENVIRONMENTAL DEVELOPMENT REDUCES WASTE**

Environmentally-aware homebuyers have just had their home-hunting task made easier now that Parkland Heights in Baldivis has earned certification in the Waste category of the UDIA's EnviroDevelopment program.

Parkland Heights is the first development in Western Australia to be certified in the Waste category following a rigorous program to use resources more efficiently and reduce waste going to landfill.

The Baldivis development is home to 1200 home sites and was previously a State Forest pine plantation. It has a very strong focus on environmental sustainability.

"This outstanding development has already been certified in the Energy and Water elements of EnviroDevelopment and its certification in the Waste element adds further weight to its credentials as an outstanding example of sustainable development," said UDIA CEO Debra Goostrey.

"It's a credit to the developers, Rockingham Park, because EnviroDevelopment certification in any category doesn't come easily," she said.

"It's a rigorous, painstaking process requiring great attention to detail to ensure it meets the standards set by a panel of government, industry and environmental experts."

"So to achieve certification in Energy, Water and now Waste is a great achievement that should give homebuyers the confidence they need that they're buying into a very sustainable development."

It has achieved its Waste certification by implementing a number of measures:

- Developing an on-site material recovery centre for construction and building wastes and surplus materials. These materials are then made available for recycling in future constructions on the site and for off-site recycling;

- Sand is screened then reused as fill. Bricks are returned to Boral Brick for reuse. Concrete, limestone blocks and cement residue are crushed and used as road base;
- Colour-coded bins are used for separating and collecting recyclable materials;
- Supervisors and tradespeople are educated to ensure the bins are used correctly; and
- Residents are educated about composting and recycling.

Parkland Heights' Energy certification also means the project has achieved a 20% reduction in greenhouse gas emissions, while its Water certification means it's reduced its use of drinking quality water by 20%.

The Baldivis development has now earned the right to display the EnviroDevelopment icons for Waste, Water and Energy, making it easier for homebuyers to instantly recognise it as an environmentally sound choice.

#### Ends

<b>For further comment:</b>	<b>General Media Enquiries:</b>
Debra Goostrey CEO UDIA(WA) Office Hours: 08 9321 1101 After Hours: <b>0439 380 266</b>	Mark Schneider Communications Manager UDIA (WA) P: 08 9321 1101 After Hours: <b>0439 187 651</b> E: <a href="mailto:mschneider@udiawa.com.au">mschneider@udiawa.com.au</a>