

Media Release



10 August 2009

MARKET BOUNCING BACK!

The number of land sales this financial year has increased 18.3% compared with the previous year according to the Urban Development Institute of Australia (UDIA).

“This is a clear sign that the property market is in recovery mode,” UDIA CEO Debra Goostrey said.

UDIA’s extensive survey of developers in the Perth Metropolitan Area showed there were 5,512 lots sold in the 2008-09 financial year compared with 4,658 in the 2007-08 financial year.

“Our figures show that 2007 and 2008 were very slow years, culminating in the lowest sales ever recorded in September 2008,” Ms Goostrey said.

“Since September 2008 we have seen healthy increases in sales with the First Home Owners Grant Boost and low interest rates positively influencing the property market,” Ms Goostrey said. “This has led to an overall increase in sales this financial year.”

Prices have also slightly increased this quarter, representing a positive shift in the market.

“Prices in the June 2009 quarter increased 2% to \$221,573 compared with the March quarter average price of \$217,253,” Ms Goostrey said. “This shows stability.”

The sales hot spots this quarter included the Cities of Wanneroo and Rockingham.

“Wanneroo and Rockingham have plenty of land on the market at very reasonable prices,” Ms Goostrey said. “These two areas have weathered the property market downturn and continued to post positive sales activity.”

Other areas of high activity include the City of Armadale where sales were steady this quarter and construction activity over the next 12 months is high with nearly 500 lots currently under construction for release over the next year.

End.

For further comment:	General Media Enquiries:
Debra Goostrey CEO UDIA(WA) Office Hours: 08 9321 1101 After Hours: 0439 380 266	Gemma Osiejak Communications Manager UDIA (WA) P: 08 9321 1101 E: gosiejak@udiawa.com.au