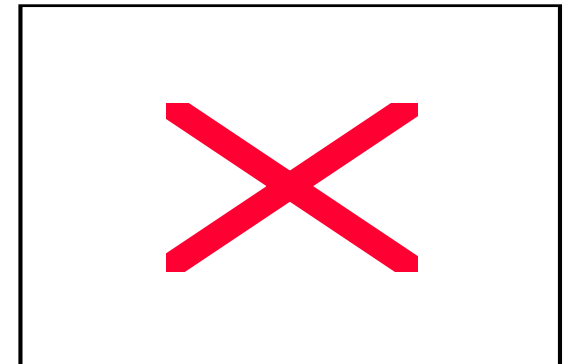


# SOUTH WEST DEVELOPMENT COMMISSION

Strategic Plan 2005-2020



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# Future Directions

- Three themes for SWDC activities 2005-2020:
  - Investing in People
  - Investing in Infrastructure and Place
  - Investing in Knowledge, Enterprise and Innovation

*Partnerships will be a key to achieving the outcomes of these themes.*

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# Tools of Trade

- Facilitate
- Inform
- Encourage
- Promote
- Fund
- Cannot direct or regulate

(Regional Development Commissions Act 1993)

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# Project origins

- Board
- Community
- Business
- Minister (including ministerial change)
- Government Election Commitments /priorities
- Gap analysis
- Staff creativity

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# Influential outcomes

- Perth Bunbury Highway
- Port Access Road and Outer ring road
- Australian Digital Center
- Fast train feasibility
- Affordable Housing
- Active Ageing
- Skills Migration
- Busselton Jetty

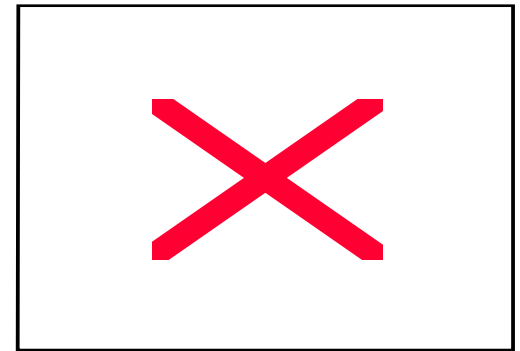
# Investing in People

- Involving people in our communities is a key to building self-reliance and positive futures.



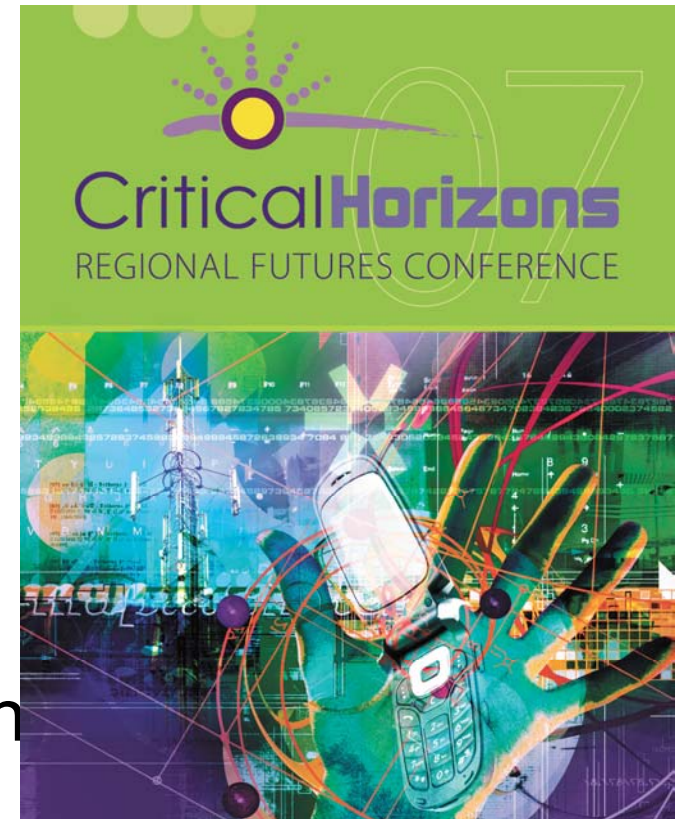
# Investing in People

- Strategic Priorities:
  - Learning communities
  - Community infrastructure



# Projects

- Leadership
- Futures Program
- Lifelong Learning
- South West Sports Academy
- Clontarf Football Academy
- RDS Grants
- SW Events Grants
- Human Services Coordination
- Active Ageing Strategy
- Affordable Housing



# Investing in Infrastructure and Place

- Understanding the interplay between the environment, infrastructure and communities is fundamental to progressing the development of the South West Region



# Investing in Infrastructure and Place

- Strategic Priorities:
  - ❑ Modern, competitive transport network
  - ❑ Competitive utility / infrastructure provision
  - ❑ Land for industry
  - ❑ Natural resource management
  - ❑ Urban renewal



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# Projects

- Augusta and Margaret River Development Strategy
- South West Water Plan
- Small Town Sewerage
- Broadband
- Picton Land
- South West Industry Land Strategy
- Collie Shotts Industrial Park
- Industrial Land Strategy

# Projects

- Lake Kepwari
- Bunbury Court House
- Pemberton Tourism Precinct
- Bunbury 's Back Beach - Stage 3
- Townscapes and urban renewal
  - Yarloop, Pemberton, Walpole, Margaret River, Boyup Brook
- Collie River / Leschenault Estuary dredging
- Tuart Walk
- Busselton Wetlands

# Projects

- Busselton Jetty and foreshore
- Region ADSL and Wireless Project
- Bunbury City Library
- Connect South West
- Lena Dive Wreck

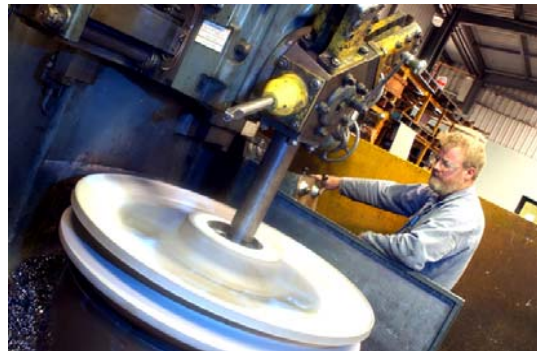
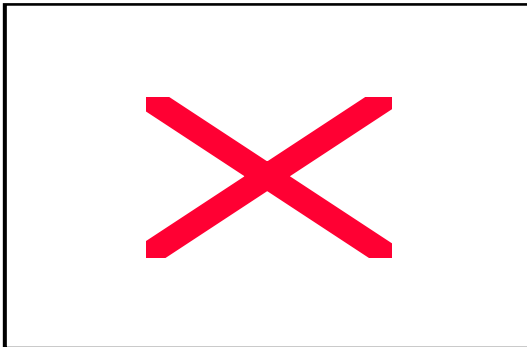
# Investing in Knowledge, Enterprise and Innovation

- Building relationships between knowledge, creativity and business as a basis for driving forward new investment.



# Investing in Knowledge, Enterprise and Innovation

- Strategic Priorities:
  - The education economy
  - The knowledge economy
  - Building business and investment



# Projects

- Dolphin Research Centre
- Aquaculture development
- Invest South West
  - South West Focus Conference 2007 and 2009
  - Skilled Migration
  - Business Migration
  - Business Relocation Strategy
- Kemerton Marketing Strategy
- TradeStart
- South West Indigenous Economic Action Plan
- Bunbury – Jaixing Trade Office
- Overseas Tourism Strategy
- Forest Tourism Icon

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# Horizon Issues

- Commonwealth Funding / Policies
- Indigenous development / participation
- Trade and Internationalisation
- Industry Investment
- Infrastructure momentum
- Education
- Community Values
- Machinery of Government

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# SOUTH WEST DEVELOPMENT COMMISSION

Thank you

