



UDIA Awards for Excellence 2008 Judges Briefing

**Observations from 3 years of
UDIA Awards for Excellence Judging**

- **Judging how it works**
- **Importance of the Categories**
- **The Submission**
- **On the Day**

- Judging how it works

-Typically 4 days over 4 weeks

- Travel large distances

- Augusta, Eagle Bay, Broome or

- 6 Projects in Metro Area

- Each Stop is about 45 minutes

- Can be Multiple entries for the one site

- Judging how it works (cont'd)

- 3 Judges

- Head Judge usually in 3rd year of role

- Typically Judges are from one of;

 - Valuer

 - Planner

 - Builder

 - Senior Consultant

Before the Submission

THE MOST IMPORTANT THING EVER

Before the Submission

THE MOST IMPORTANT THING EVER

GET YOUR PROJECT IN THE RIGHT CATEGORY

Categories - 2008



- 1 Masterplanned Development
- 2 Residential Development Less Than **150** Lots
- 3 Residential Development More Than **150** Lots
- 4 Medium Density Development
- 5 High Density Development
- 6 Urban Renewal
- 7 Environmental Excellence
- 8 Water Sensitive Urban Development
- 9 Sustainable Urban Development
- 10 Affordable Development
- 11 Water Sensitive Urban Development *

* Judged by Water Corporation

Special Award Categories - 2008



There are 3 discretionary awards

11 - Judges Award

The Judges award may be given to any award entrant for excellence for any particular aspect of a project. The winner need not be a category winner.

12 – Rising Star Award

The Rising Star award may be given to a developer entering the awards for the first time for excellence in any particular aspect of a project. The winner need not be a category winner.

13 – President's Award

May be awarded to one of the night's category award winners that exemplifies the best of the best from WA.

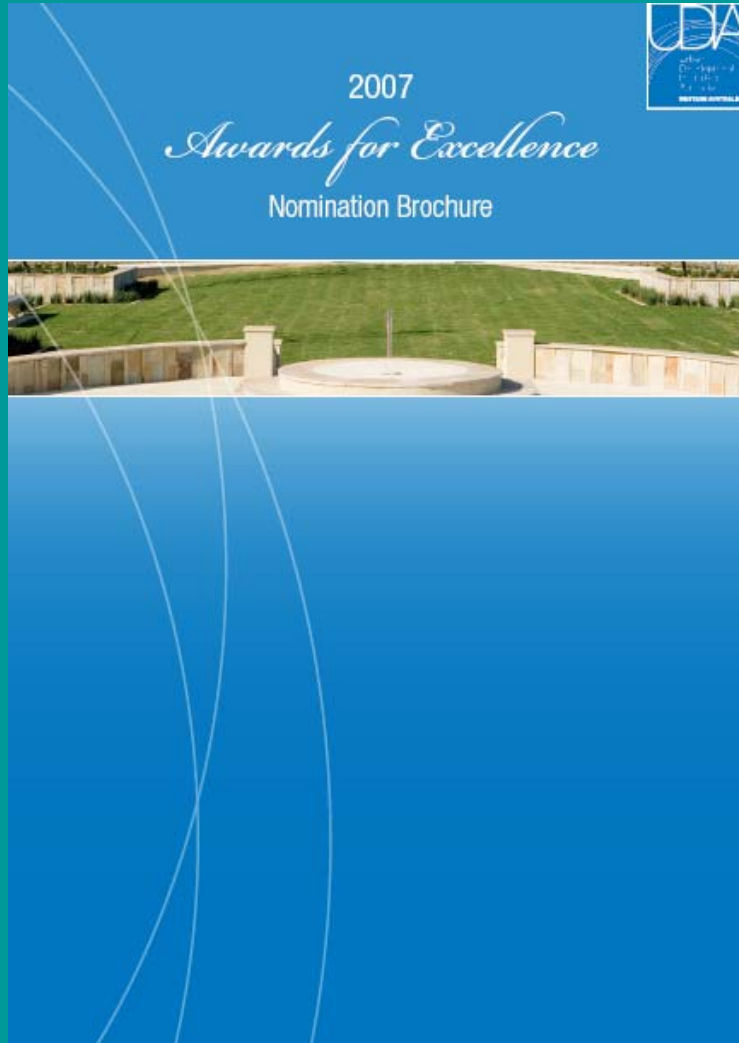
Categories

How do I know I have the right category?



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What Judges are looking for

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What Judges are looking for

Sustainable Urban Development

Sustainability;

Relates to the 3 pillars of Sustainability;
Economic, Environmental and Social

Previous winners include;

LandCorp for Mandurah Marina – 2006

Categories

How do I know I have the right category?

What Judges are looking for

Environmental Excellence

Environmental, Conservation and Water Systems best practice.

2007 Winner – The Vale by Multiplex. Basically a complete approach to environmental care. Starting with the site, conservation wetlands, sub division design.

Engaged arms length consultants and worked all the way from contractors to individual home owners from start to finish.

Categories

How do I know I have the right category?

What Judges are looking for

Between Masterplanned Communities

Masterplanned Community;

Judges look for self contained infrastructure such as commerce or social structure of schools, medical or substantial community facilities within the community

Also the provision of public transport and connectivity to surrounds.

This infrastructure generally needs to be complete or close to completion.

2007 Winner - Brighton by Satterley

2006 Winner – Ellenbrook by LWP

Categories

How do I know I have the right category?

What Judges are looking for

Medium & High Density need to have the built form substantially complete.

Judges need to see that the built form is true to the original concept plan or that the built form exhibits excellence in its final form.

Two winners that come to mind in this category, Mirvac for Burswood and Cygne on Mounts Bay Rd had built form design excellence with outstanding attention to finishing of the built form.

Categories

How do I know I have the right category?

What Judges are looking for

Affordability

A winning affordable design can come from a variety of inputs, including lot design, built form requirements, density, financial incentives and future running costs.

Judges to date have awarded the Affordable Development award to Somerly in 2006 and Ellenbrook in 2007.

Both developments contained high %'s of first homebuyers and had imposed moderate cost impact on the built form.

The Entry Timetable

Entries Due	- 2nd May 2008
Judging	- 16th May to 17th June
Awards Ceremony	- Sat 30th August

The Entry Submission

- **No Need for the colour coffee table book entry**

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- **Address the criteria for the category**

The Entry Submission

- No Need for the colour coffee table book entry
- Address the criteria for the category
- Use the new UDIA Templates

On the Day

- **Be organised. Let us know exactly where in the estate to meet you.**
- **Be organised. Know who is going to talk about what.**
- **If there are technical components that are a significant part of your entry pitch, have the relevant consultant there.**
- **Walk through of finished built form is essential.**