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# Strategic Planning

in the

# South West

Presented by

**Graeme Baesjou**

Manager Regional Development  
South West Development Commission



# The Next 15 Minutes

- Regional Overview
- Forecast growth
- Challenges
- A Solution



# South West Region



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# Value of Major Products

## Industry Sectors

- Agriculture: \$557m (03/04)
- Building & Construction: \$587m (04/05)
- Mining / minerals processing: \$1.5 billion (04/05)
- Retail: \$1.2 billion (04/05)
- Timber: \$61m (04/05)
- Tourism: \$591m (2005)
- Fishing: \$22m (04/05)

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# International Standing of the South West's Resource Sector

- 55% Tantalum
- 60% Lithium Minerals (concentrated)
- 20% Alumina
- 32% Zircon
- 24% Rutile
- 20% Ilmenite



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# GROWTH INDICATORS

- Population growth 3.3% (04/05) double the State average
- Unemployment 3.6% (June 2006) down from June 2005 rate 4.3%
- Value of building approvals \$587 million (04/05)  
36% increase on the previous year
- GRP \$6.8 billion (04/05)  
15.8% increase on the previous year



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# POPULATION GROWTH

- South West Region  
2000-2005 2.2%
- Greater Bunbury  
2000-2005 3.1%
- Urban Areas  
1991-2001
  - Busselton 56%
  - Margaret River 115%
  - Dunsborough 149%



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## Forecast Growth – 4% AAGR to 2021

- 35,000 new jobs
- 80,000 people
- 22,500 new dwellings (1,700 per year)
- 100 – 150% increase in freight task
- tourism – 17,000 visitors/day



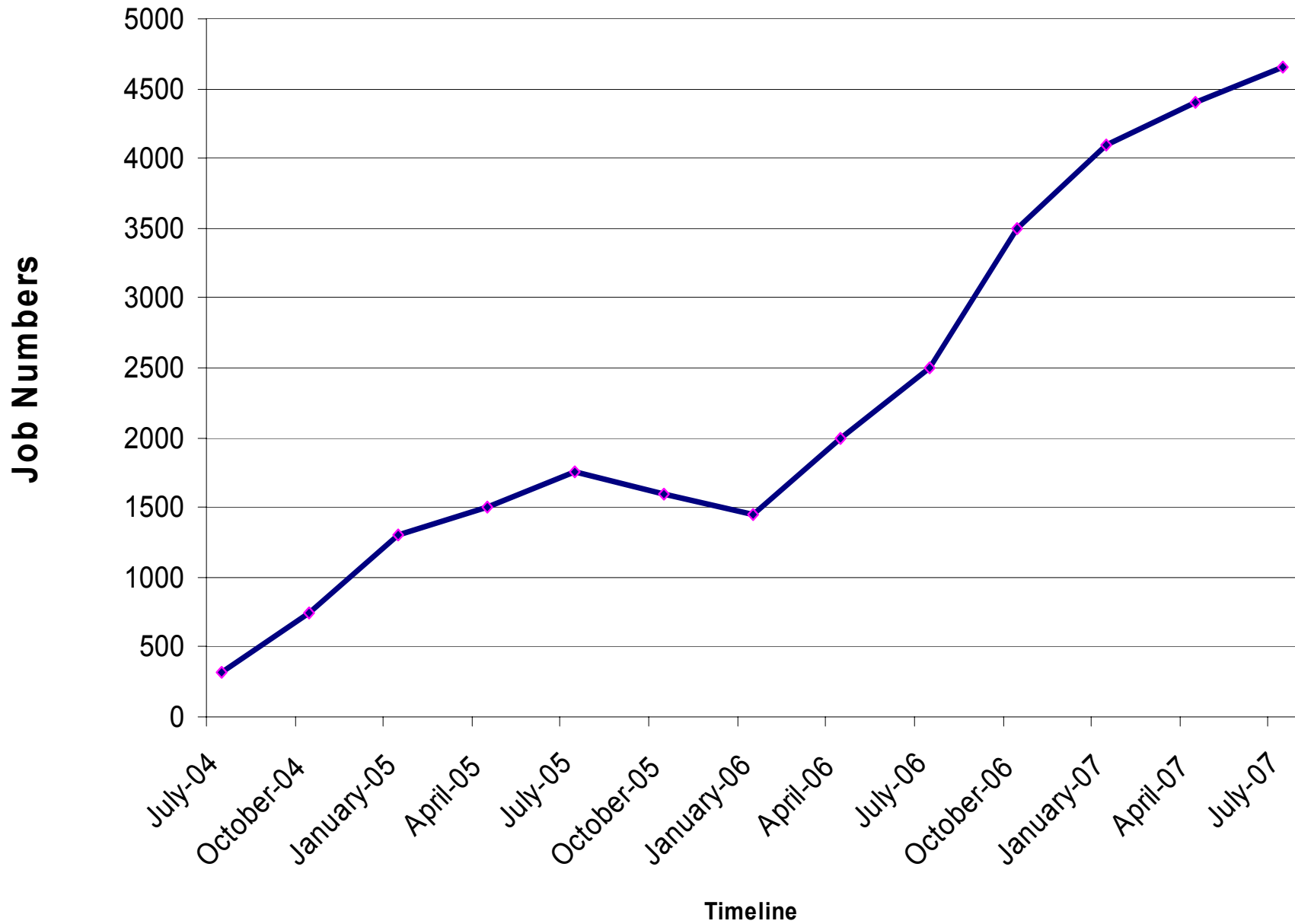
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# Major projects

- ALCOA Efficiency \$440m
- ALCOA Wagerup 3 \$1,500m
- Worsley Efficiency \$250m
- Worsley Expansion \$900m
- Griffin Bluewaters 1&2 \$800m
- Boddington Gold Mine \$2,000m



# South West Region Major Projects Employment Projections 2004 - 2007



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# Major Property Development

- Provence Busselton
- Vasse Newtown
- Dalyellup Beach
- Millbridge Estate Eaton
- Treendale Estate Australind
- Port Geographe Busselton
- Dunsborough Lakes
- Preston Beach
- Bunbury Outer Harbour



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# Challenges

- Balanced triple bottom line approach
- Land use planning
  - Urban development
  - Industry
  - Mining
  - Agriculture
  - Environment
  - Raw materials
- Land supply
- Transport – road, rail and sea
- Utilities – electricity, gas, water, broadband
- Community infrastructure – health, education, policing



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# A Solution

## South West Regional Planning Framework (DPI Initiative)

- New and improved approach to planning
- Bringing people together
- Creating unified solutions
- Increase decision making in the South West
- Guidelines for Informed Decision Making



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# South West Regional Planning Framework

- Settlement Pattern and Hierarchy
- Heritage and the Natural Environment
- Climate Change
- Population Change
- Water Supply and Demand
- Economic Growth
- Agricultural Sustainability
- Hard or Capital Infrastructure
- Energy and Transport
- Social or Soft Infrastructure





**Thank you**