

UDIA MEMBERS' DIRECTORY 2012 ADVERTISING

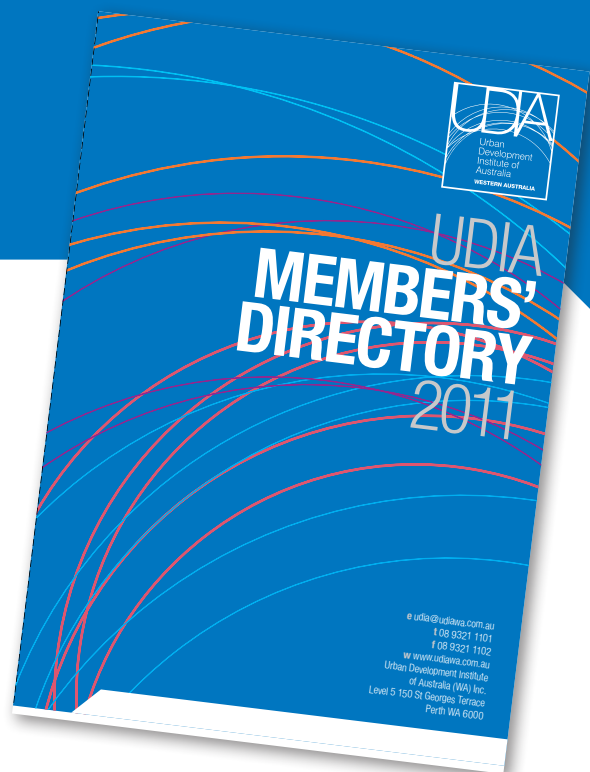


Maximise your exposure to the industry
The broad distribution of the Members' Directory is an excellent vehicle for advertising to the industry.

The 2012 edition of the UDIA Members' Directory is a primary reference tool to identify the developers, consultants, suppliers and government bodies that participate and contribute to the Urban Development Industry in Western Australia.

This handbook will be available to approximately 4,500 industry contacts across the UDIA Membership.

You are encouraged to highlight your company by advertising in the Directory (half or one page) - see below for pricing structure.



DESCRIPTION	PRICE
Inside front cover	\$2,200 +GST
Outside back cover	\$2,200 +GST SOLD
Inside back cover	\$2,000 +GST SOLD
Full page ad	\$1,100 +GST
Half page ad	\$850 +GST

ARTWORK SPECIFICATIONS:

Full page: 148mm (w) x 210mm (d)
(with 5mm bleed)
Half page: 138mm (w) x 97.5mm (d)
Colour: CMYK
Resolution: 300dpi
File Format: PDF files only
(with fonts outlined)

MATERIAL DEADLINE:

14th December 2011

DIRECTORY ISSUE DATE:

February 2012

CONTACT:

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FULL PAGE AD
148mm wide x 210mm high

HALF PAGE AD
138mm wide x 97.5mm high

UDIA MEMBER FINDER (A-Z)

<p>AA Business Name Mr John Citizen Director jcitizen@business.com.au Mr Peter Smith Sales Manager psmith@business.com.au Ms Jane Doe Team Leader jdoe@business.com.au</p>	<p>PO Box 1000 PERTH WA 6000 Phone: 9322 2222 Fax: 9322 3333 www.business.com.au ASCC</p>
<p>AB Business Name Mr John Citizen Director jcitizen@business.com.au Mr Peter Smith Sales Manager psmith@business.com.au Ms Jane Doe Team Leader jdoe@business.com.au</p>	<p>PO Box 1000 PERTH WA 6000 Phone: 9322 2222 Fax: 9322 3333 www.business.com.au ASCC</p> <p style="text-align: center;">★ YOUR LOGO HERE</p>
<p>AC Business Name Mr John Citizen Director jcitizen@business.com.au Mr Peter Smith Sales Manager psmith@business.com.au Ms Jane Doe Team Leader jdoe@business.com.au</p>	<p>PO Box 1000 PERTH WA 6000 Phone: 9322 2222 Fax: 9322 3333 www.business.com.au ASCC</p> <p> Lorem ipsum dolor sit amet, ornis puris cursus massa id est nullam. Irigula mollis conatibus, veneno diam cursus sedibus tristique eros, sed donec velit sapi sedibus conatibus pulvinar, donec massa bibendum eros. Mororummy sedibus veneno ipsum, ante magna id ante, parturient non, vitae quam conatibus magna, nulla in aliquam elit et.</p>
<p>AD Business Name Mr John Citizen Director jcitizen@business.com.au Mr Peter Smith Sales Manager psmith@business.com.au Ms Jane Doe Team Leader jdoe@business.com.au</p>	<p>PO Box 1000 PERTH WA 6000 Phone: 9322 2222 Fax: 9322 3333 www.business.com.au ASCC</p> <p style="text-align: center;">★ YOUR LOGO HERE</p> <p> Lorem ipsum dolor sit amet, ornis puris cursus massa id est nullam. Irigula mollis conatibus, veneno diam cursus sedibus tristique eros, sed donec velit sapi sedibus conatibus pulvinar, donec massa bibendum eros. Mororummy sedibus veneno ipsum, ante magna id ante, parturient non, vitae quam conatibus magna, nulla in aliquam elit et.</p>