



STRIVING for
2012 excellence
UDIA NATIONAL CONGRESS
6-9 March 2012 | Perth Convention & Exhibition Centre

Sponsorship Packages



2012 UDIA National Congress

In 2012 UDIA Western Australia will once again host this annual event.

Participation as a sponsor and exhibitor at National Congress is important for any organisation involved in the property development sector.

UDIA is pleased to announce a limited number of sponsorship opportunities which will provide you with a unique platform to reach a high profile and specifically targeted audience.

Who is attending?

UDIA National Congress brings together a large number of industry and government professionals. It will attract 600-900 delegates from key markets and organisations from around the country.

The target audience will be development industry operators specialising in:

- Masterplanned communities
- Land sub-division
- Urban renewal
- Medium density and multi-level developments
- Attached and detached housing
- Commercial, retail & industrial development
- Retirement living
- Hotels, resorts and golf courses
- Affordable and accessible housing

Congress delegates are senior management professionals from a range of industry companies including:

Developers, Consultants, Contractors, Suppliers, Property Services, Banking & Finance, Legal Services, State and Local Government, Research & Educational Bodies, Development Industry Stakeholders and Management from all UDIA State Divisions.

Benefits of sponsorship:

- Customer interaction
- Brand and image recognition
- Targeted marketing
- Increased networks and sales

Specific benefits:

- Your association with the most significant event of its kind in Australia
- Opportunity to effectively brand your organisation as a key industry participant at the cutting edge and in touch with future trends
- Open access to industry and government decision makers
- Ability to position your organisation as a leader & innovator in the delivery of urban environments
- Ability to demonstrate your support for a vital and progressive industry body that encourages excellence in urban development
- Increased credibility and strengthened relationships with customers & stakeholders



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Congress Partner

Exclusive Welcome Reception

\$50,000 + GST

Congress Partner - Welcome Reception Sponsorship Entitlements:

- Naming rights to the Welcome Reception to be held on Tuesday, 6 March 2012
- Double exhibition booth, 3m x 6m (18sqm), located in a prominent position within the exhibition hall (valued at \$12,000)
- Two (2) exhibitor passes to staff the exhibition booth
- Four (4) full Congress registrations inclusive of all catering and social functions (valued at \$9,000)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the Welcome Reception
- Recognition as a Congress Partner on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Logo recognition on screen in the main plenary sessions
- Logo recognition on signage at the Welcome Reception venue
- Full colour, A4 page advertisement in the Congress Program Book (artwork supplied in print ready format by the sponsor)
- Acknowledgement as a Congress Partner by the Congress MC during the opening and at other pertinent times throughout the Congress
- Acknowledgement as a Congress Partner by the event MC at the opening and closing of the Welcome Reception
- The opportunity to provide a maximum 30 second DVD advertisement to be played at the Welcome Reception (content to be approved by the Organising Committee)
- Speaking opportunity at the Welcome Reception for a maximum of five (5) minutes (content to be approved by the Organising Committee)
- Promotional item or brochure to be included in the delegate satchel, maximum two (2) items (to be approved by the Organising Committee)
- The opportunity to provide additional signage and a promotional item at the Welcome Reception (promotional item to be approved by the Organising Committee; signage and item provided by the sponsor)
- The opportunity to provide a door prize at the Welcome Reception (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)
- Prominent table position at the National Awards Gala dinner

Platinum Sponsor

Exclusive Opening Keynote Speaker

\$30,000 + GST

Platinum Sponsor - Keynote Speaker Sponsorship Entitlements:

- Naming rights to the Opening Keynote Plenary Session
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6000)
- Two (2) exhibitor passes to staff the exhibition booth
- Two (2) full Congress registrations inclusive of all catering and social functions (valued at \$4500)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the social function held on the evening of Wednesday, 7 March 2012
- Recognition as a Platinum Sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Logo recognition on screen in the main plenary sessions
- Full colour, A4 page advertisement in the Congress Program Book (artwork supplied in print ready format by the sponsor)
- Acknowledgement as a Platinum Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- The opportunity to provide a maximum 30 second DVD advertisement to be played at the opening Keynote Speaker Session (content to be approved by the Organising Committee)
- Promotional item or brochure to be included in the delegate satchel, maximum two (2) items (to be approved by the Organising Committee)
- The opportunity to provide a door prize during the Congress (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)
- Prominent table position at the National Awards Gala dinner



Platinum Sponsor

Naming Rights Sponsor to the National Award Winners Presentation and Gala Dinner

Friday 9th March - 6pm till Midnight
Perth Convention Centre

\$30,000 + GST

The UDIA National Awards for Excellence celebrates innovative and high quality urban development across Australia. Entrants on the night are drawn from winners in each State in 9 Major Categories including the President's Award.

Staged with elegance and sophistication, the Congress venue, the Perth Convention Centre will be the location of the National Awards Gala Dinner.

Attendees:

- 600+ delegates

Sponsorship Entitlements:

- Joint naming rights with UDIA of the National Awards Gala Dinner
- Speaking opportunity (official sponsor welcome address) at commencement of the Gala Dinner for a maximum of five (5) minutes
- Opportunity to give a one (1) minute address to introduce the Presentation of National Award Winners component of the evening
- Opportunity to run a corporate DVD
- Opportunity to give a closing address (optional)
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- Two (2) full Congress registrations inclusive of all catering and social functions (valued at \$4,500)
- Acknowledgement from the MC and President during formal proceedings
- Opportunity to provide a corporate gift to attendees
- Continual display of your company logo during the evening via AV slides
- Naming rights of the Chill Out Lounge
- Opportunity for wait staff to wear aprons (at sponsor cost)
- Acknowledgment of your sponsorship on all marketing material relating to the Gala Dinner
- Prominent Sponsor Listing in UDIA National Awards Commemorative Book (a 160 page quality hard copy publication) distributed on the night of the Awards to over 600 delegates plus sent to UDIA members nationally (around 1,500 member contacts nationwide)
- Complimentary table to Gala Dinner with premium seating (10 seats valued at \$2,200)
- Prominent table position at the National Awards Gala dinner
- Full colour A4 page advertisement in the Congress Program Book (artwork supplied in print ready format by the sponsor) (valued at \$1,500)
- Acknowledgement as a Platinum Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Corporate logo displayed prominently throughout Congress Plenary Sessions

Platinum Sponsor

Exclusive Social Function Joint Sponsor Wednesday, 7 March 2012

\$25,000 + GST

Two [2] opportunities available

The Wednesday Evening social function is regarded as the night where everyone can let their hair down with their 500 or so friends and colleagues in enjoying a fabulous night full of the best food, wine and entertainment that Perth has to offer. Held at a unique iconic Western Australian location, the evening promises to be a night of dancing, music and entertainment.

Target Audience: 500

Congress Partner - Social Function Sponsorship Entitlements:

- Joint naming rights to the social function being held on the evening of Wednesday, 7 March 2012
- Single exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- Two (2) full Congress registrations inclusive of all catering and social functions (valued at \$4,500)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the social function
- The opportunity to provide a maximum 30 second DVD advertisement to be played at the social function
- Speaking opportunity at the social function for a maximum of three (3) minutes (content to be approved by the Organising Committee)
- Recognition as a Congress Partner on the UDIA Congress website and linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Logo recognition on screen in the main plenary sessions
- Logo recognition on signage at the social function venue
- Full colour, A4 page advertisement in the Congress Program Book (artwork supplied in ready print format by the sponsor)
- Acknowledgement as a Congress Partner by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum two (2) items (to be approved by the Organising Committee)
- The opportunity to provide additional signage and a promotional item at the social function (promotional item to be approved by the Organising Committee; signage and item provided by the sponsor)
- The opportunity to provide a door prize at the social function (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)
- Prominent table position at the National Awards Gala dinner

Platinum Sponsor

Exclusive Roving Camera

\$30,000 + GST

Exclusive Roving Camera Sponsorship Entitlements:

- Provision for a roving camera to film during the Congress
- Naming rights for the roving camera team
- Provision of corporate t-shirts for the camera crew (at the sponsor's expense)
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- Two (2) full Congress registrations inclusive of all catering and social functions (valued at \$4,500)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the social function held on the evening of Wednesday, 7 March 2012
- Recognition as a Platinum sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Full colour A4 page advertisement in the Congress Program Book (artwork supplied in print ready format by the sponsor)
- Acknowledgement as a Platinum Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum two (2) items (to be approved by the Organising Committee)
- The opportunity to provide a door prize during the Congress (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)
- Prominent table position at the National Awards Gala dinner



Exclusive Naming Rights of Internet Café Business Centre Sponsorship Entitlements:

- The opportunity to provide a door prize during the Congress (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)
- Prominent table position at the National Awards Gala dinner

Platinum Sponsor

Exclusive Naming Rights and Sponsorship of the Internet Café and Business Centre

\$20,000 + GST

The Internet Café Business Centre will continue to be a key feature of the UDIA National Congress program and will be central to the extensive Trade Exhibition

The Internet Café Business Centre will be located amongst the exhibition providing an area where delegates can have meetings, network, access the Internet and print vital information including the delegate list. This sponsorship package offers high-level exposure during the exhibition hours of the Congress.

Exclusive Naming Rights of Internet Café Business Centre Sponsorship Entitlements:

- The Trade Exhibition will be set up in adjacent room to plenary program at the Perth Convention & Exhibition Centre
- Entry to the plenary room via the Trade Exhibition will encourage participation in the trade area
- A floor plan will be provided to the Sponsor to confirm the central location of the Internet Café Business Centre.
- The Internet Café Business Centre structure will be similar to the layout set up at previous events
- The Congress will bear the costs of set up of the Internet Café Business Centre, supply of computer equipment and peripherals and hosting costs of the internet connection and usage
- The Sponsor will provide the corporate design incorporated on the Internet Café Business Centre panels that meet the expectations for the style of the Sponsor
- The Sponsor will confirm final design & style of the Internet Café Business Centre
- The trade exhibition display stand is allocated to Sponsor adjacent to Internet Café Business Centre
- One (1) exhibition booth, 3m x 3m (9sqm) with prominent location in exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- Two (2) full Congress registrations inclusive of all catering and social functions (valued at \$4,500)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the social function held on the evening of Wednesday, 7 March 2012
- Recognition as a Platinum Sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Logo recognition on screen in the main plenary sessions
- Full colour, A4 page advertisement in the Congress Program Book (artwork supplied in print ready format by the sponsor)
- Acknowledgement as a Platinum Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum two (2) items (to be approved by the Organising Committee)

Gold Sponsor

Sustainable Environment

\$20,000 + GST

Two [2] opportunities available

One [1] remaining

Sustainable Environment Sponsorship Entitlements:

Environmentally sustainable development is more important than ever. We all need to work hard to put back what we take out. Take this opportunity to show your company's commitment to a sustainable environment and sponsor the Congress. This sponsorship will fund a carbon audit of the Congress (excluding plane travel) and the purchase of carbon offsets that will assist us to reduce the carbon footprint of the Congress.

Sponsorship Entitlements:

- Recognition as the Gold Sponsor - Sustainable Environment
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- One (1) full Congress registration inclusive of all catering and social functions (valued at \$2,250)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the social function held on the evening of Wednesday, 7 March 2012
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Recognition as the Gold Sponsor - Sustainable Environment on the UDIA Congress website linked to your website
- Acknowledgement as the Gold Sponsor - Sustainable Environment by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item to be provided by the sponsor (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)

Gold Sponsor

Exclusive Congress Satchel

\$15,000 + GST

Exclusive Congress Satchel Sponsorship Entitlements:

- Sponsor's logo printed on the Congress satchel provided to all delegates at registration (one colour print)
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- One (1) full Congress registration inclusive of all catering and social functions (valued at \$2,250)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the social function held on the evening of Wednesday, 7 March 2012
- Recognition as a Gold Sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Full colour A4 page advertisement in the Congress Program Book (artwork supplied in ready print format by the sponsor)
- Acknowledgement as a Gold Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item (to be approved by the Organising Committee)
- The opportunity to provide a door prize during the Congress (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)



Gold Sponsor

Exclusive National Congress Breakfast

\$15,000 + GST

Exclusive National Congress Breakfast Sponsorship Entitlements:

- Naming rights to the Breakfast function
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- One (1) full Congress registration inclusive of all catering and social functions (valued at \$2,250)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the breakfast
- Recognition as a Gold Sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Full colour A4 page advertisement in the Congress Program Book (artwork supplied in ready print format by the sponsor)
- Acknowledgement as a Gold sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item (to be approved by the Organising Committee)
- The opportunity to provide additional signage and a promotional item at the Breakfast (promotional item to be approved by the Organising Committee; signage and item provided by the sponsor)
- The opportunity to provide a door prize at the breakfast function (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)

Gold Sponsor

Plenary Session

\$15,000 + GST

Ten [10] opportunities available

Four [4] SOLD

Plenary Session Sponsorship Entitlements:

- Naming rights to the selected plenary session
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- One (1) full Congress registration inclusive of all catering and social functions (valued at \$2,250)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the social function held on the evening of Wednesday, 7 March 2012
- Recognition as a Gold Sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Acknowledgement as a Gold Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item (to be approved by the Organising Committee)
- The opportunity to provide a door prize during Congress (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)



Gold Sponsor

Study Tour

\$15,000 + GST

Four [4] opportunities available

Three [3] SOLD

Study Tour Sponsorship Entitlements:

- Naming rights to the selected site tour sponsored
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- One (1) full Congress registration inclusive of all catering and social functions (valued at \$2,250)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the social function held on the evening of Wednesday, 7 March 2012
- Recognition as a Gold Sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Acknowledgement as a Gold Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item to be provided by the sponsor (to be approved by the Organising Committee)
- The opportunity to provide a door prize during Congress (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)



Gold Sponsor

Sporting Activity Golf, Sailing or Cycling

\$15,000 + GST

Three [3] opportunities available

Cycling

Riding on the back of the successful cycling tour of Adelaide, Western Australia is pleased to join forces with the WA Cycling Federation to navigate the maze of bike paths along Perth's foreshore at either a leisurely or fast pace.

Target Audience: 70 to 80 pax

Sailing

Brought back to the program to highlight Western Australia's unique and beautiful Swan River, this event is for those who appreciate a day out on the water. Indulge in your passion for water sports and be part of the winning team on one of the Perth Royal Yacht Club's Foundation 36's. Target Audience: 40 to 60 pax

Golf Day

The highly anticipated annual golf day attracts an array of players from the serious handicap to those who just love a "hack". The golf day offers two competitions at the one venue. Event One is an 18 hole tournament vying for the Congress Cup and Event Two is a 9 hole Ambrose game. Those who don't play seriously either way can take the opportunity to get out and play at the Joondalup Golf Resort, one of Western Australia's premier golf courses. Target attendance 80 to 120 players

Sporting Activity Sponsorship Entitlements:

- Naming rights to the selected sporting activity sponsored
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- One (1) full Congress registration inclusive of all catering and social functions (valued at \$2,250)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the sporting activity sponsored
- Recognition as a Gold Sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Acknowledgement as a Gold Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item to be provided by the sponsor (to be approved by the Organising Committee)
- The opportunity to provide a door prize during Congress (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)

Gold Sponsor

Exclusive Congress Meeting Place/Bar

\$15,000 + GST

Exclusive Congress Meeting Place/Bar Sponsorship Entitlements:

- Naming rights to the Meeting Place/Bar
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- One (1) full Congress registration inclusive of all catering and social functions (valued at \$2,250)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the social function held on the evening of Wednesday, 7 March 2012
- Recognition as a Gold Sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- The opportunity to provide signage to be placed in the bar area
- Acknowledgement as a Gold Sponsor by the Congress MC during the opening and other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item to be provided by the sponsor (to be approved by the Organising Committee)
- The opportunity to provide a door prize during Congress (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)
- Options to organise a staffed display area / enquiry desk

Gold Sponsor

VIP Pre-Awards Gala Dinner Cocktail Party

\$15,000 + GST

One [1] opportunity available

Prior to an evening of lavish proportions why not host the pre-awards cocktail party which is an exclusive invitation only event. The sponsor of this event is able to extend a personal invitation to the captains of industry and their partners.

VIP Pre-Awards Gala Dinner Cocktail Party Sponsorship Entitlements:

- Naming rights to the VIP Pre-Awards Gala Dinner Cocktail Party
- One (1) exhibition booth, 3m x 3m (9sqm), located in a prominent position within the exhibition hall (valued at \$6,000)
- Two (2) exhibitor passes to staff the exhibition booth
- One (1) full Congress registration inclusive of all catering and social functions (valued at \$2,250)
- Additional delegate registrations at the early bird registration rate
- Two (2) additional tickets to the social function held on the evening of Wednesday, 7 March 2012
- Recognition as a Gold Sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Acknowledgement as a Gold Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item (to be approved by the Organising Committee)
- The opportunity to provide a door prize during Congress (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)



Silver Sponsor

National Gala Dinner Award Sponsor

\$10,000 + GST

Nine [9] opportunities available

Five [5] SOLD

The UDIA National Awards for Excellence celebrates innovative and high quality urban development across Australia. Entrants on the night are drawn from winners in each State in 9 Major Categories including the President's Award.

Award Categories:

1. Masterplanned Development - SOLD
2. Residential Development
3. Medium Density Housing - SOLD
4. High Density Development
5. Urban Renewal
6. Environmental Excellence
7. Affordable Development - SOLD
8. Seniors' Living - SOLD
9. Presidents Award - SOLD

National Gala Dinner Award - Sponsorship Entitlements:

- Naming rights to the selected National Award sponsored
- Logo recognition in the National Awards magazine distributed nationally
- Logo recognition on screen during the National Awards Gala Dinner
- Ten (10) tickets (one (1) table) to attend the Gala Dinner & UDIA National Awards (valued at \$2,200)
- Opportunity to provide a 30 second DVD advertisement to be played during the National Awards Gala Dinner (content to be approved by the Organising Committee)
- Opportunity to present the sponsored Award at the National Awards Gala Dinner
- Prominent table position at the National Awards Gala dinner
- Delegate registrations at the early bird registration rate
- Recognition as a Silver Sponsor on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Acknowledgement as a Silver Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) provided by the sponsor (to be approved by the Organising Committee)
- The opportunity to provide a door prize during the National Awards Gala Dinner (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)

Silver Sponsor

Exclusive Legal Partner

\$10,000 + GST

Exclusive Legal Partner Sponsorship Entitlements:

- Recognition as the exclusive Silver Sponsor - Legal Partner for the 2012 National Congress
- One (1) full Congress registration inclusive of all catering and social functions (valued at \$2,250)
- One (1) additional ticket to the social function on the Wednesday evening, 7 March 2012
- Additional delegate registrations at the early bird registration rate
- Recognition as the exclusive Silver Sponsor - Legal Partner on the UDIA Congress website linked to your website
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Acknowledgement as the Silver Sponsor - Legal Partner by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item to be provided by the sponsor (to be approved by the Organising Committee)
- The opportunity to provide a door prize during the Congress (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)

Other Sponsorship Opportunities

Refreshment Break Sponsor

\$5,000 + GST

Two [2] opportunities available

Refreshment Break Sponsorship Entitlements:

- Recognition as a refreshment sponsor during morning tea, lunch and afternoon tea on signage on catering tables throughout the exhibition hall for one day
- One (1) full Congress registration inclusive of all catering and social functions (valued at \$2,250)
- Additional delegate registrations at the early bird registration rate
- The opportunity to provide corporate literature on the catering stations throughout the exhibition hall
- Recognition as the Refreshment Break Sponsor by the session chair prior to the refreshment break
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Recognition as a refreshment break sponsor on the UDIA Congress website linked to your website
- Acknowledgement as a Refreshment Break Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item to be provided by the sponsor (to be approved by the Organising Committee)
- The opportunity to supply corporate attire such as aprons for wait staff to wear during the refreshment break service (to be confirmed by venue)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)

Congress Hotel Exclusive Sponsor

\$5,000 + GST

Congress Hotel Exclusive Sponsor - Sponsorship Entitlements:

- Recognition as the Exclusive Hotel Sponsor for the 2012 National Congress
- Logo recognition in the National Awards Book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Logo recognition on signage placed throughout the Congress venue
- Recognition as the Congress Hotel Sponsor on the UDIA Congress website linked to your website
- Delegate registrations at the early bird registration rate
- Acknowledgement as the Congress Hotel Sponsor by the Congress MC during the opening and at other pertinent times throughout the Congress
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item to be provided by the sponsor (to be approved by the Organising Committee)

- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)

Registrant Lanyard and Pass Sponsor

\$5,000 + GST

Exclusive opportunity

Registrant Lanyard and Pass Sponsorship Entitlements:

- Recognition as the Registrant Lanyard and Pass Sponsor for the 2012 National Congress
- Logo recognition in the National Awards book
- Logo inclusion on National Congress Registration Brochure sent to 10,000 UDIA member contacts Australia-wide
- Logo recognition in the Congress Program Book
- Recognition as the Registrant Lanyard and Pass Sponsor on the UDIA Congress website, www.udiacongress.com.au linked to your website
- Delegate registrations at the early bird registration rate
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item to be provided by the sponsor (to be approved by the Organising Committee)
- Full delegate list with contact details supplied electronically prior to Congress and post Congress (subject to Privacy Legislation)

Satchel Inserts

\$1,500 + GST

Your company will have the opportunity to provide maximum one (1) delegate satchel insert up to four pages and A4 in size to go into the delegate satchel that will be provided to each and every delegate. The insert is to be approved by the Organising Committee.

Advertisements in the Congress Program Book

- One full page full colour advertisement \$1,500 + GST
- One half page full colour advertisement \$1,000 + GST
- One full page mono advertisement \$1,050 + GST
- One half page mono advertisement \$ 700 + GST



Other Sponsorship Opportunities (cont.)

Trade Exhibition Packages

\$5,500 + GST

The UDIA National Congress incorporates an industry exhibition which allows exhibitors to showcase their products and services directly to their target audience.

The exhibition area has been designed to ensure good visibility and access to all displays. The exhibition area will be located in a short distance from all Congress sessions. The catering will be centred near the booths to ensure maximum exposure throughout the Congress.

The Exhibition will feature 3m x 3m (9sqm) exhibition booths

A number of strategies have been devised to maximise booth traffic and enhance networking opportunities, including exhibition hours structured around the Congress Program and all refreshment and lunch breaks being held in the exhibition area.

A single booth package includes:

- **Booth details:**
 - Booth size: 3.0m wide x 3.0m deep x 2.4m high – shell scheme structure
 - Walls: Modular walls 2.4m high finished in Velcro compatible fabric
 - Fascia: Fascia board with company name to 25 letters in digital
 - Lighting: 2 x 120 watt spotlights per booth
 - Power: 1 5 amp power point per booth
 - Furniture: Table, 2 chairs included
- Two (2) Exhibitor Day Only registrations for three days inclusive of day catering
- Two (2) registrations to social functions including Welcome Reception, Social Function & Gala Awards Dinner
- 25 word listing in the Congress Program Book
- Exhibitor Listing on the Congress website
- Promotional item or brochure to be included in the delegate satchel, maximum one (1) item to be provided by the sponsor (to be approved by the Organising Committee)

It is at the discretion of the organiser to choose and change the location of any exhibition stand if required.

Public & Product Liability

Australian regulators require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of \$10 million or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.

Exhibitors are required to submit their Public Liability Insurance Certificate along with their booking form. Most companies already have adequate cover. To assist you in locating your certificate within your company, the certificate can usually be found with the Accounts/finance departments and is often referred to as Broadform. If you are unable to locate your company's Public Liability Certificate please contact the Sponsorship Manager for assistance.



Sponsorship Terms

Payment terms

50% deposit payable
50% final instalment payable in January 2012

Cancellation terms

If the event is cancelled by the organiser less than 12 months prior to the scheduled date, the sponsor is entitled to a 75% refund. If the event is rescheduled by the organiser, and the sponsors can reasonably demonstrate their inability to participate it will be entitled to a full refund.

In the event of sponsor or exhibitor cancellation, UDIA WA reserves the right to retain monies paid in full unless resold. Any cancellations must be advised in writing.

Confirmation and Contact Details

To confirm sponsorship:

- Should you wish to confirm sponsorship please contact as below and your chosen sponsorship package with terms and conditions will be forwarded for completion and sign off.
- On receipt of the form and payment, confirmation will be send with a formal tax invoice for the sponsorship amount.
- Specific details regarding the exhibition including booth allocation, artwork for logos & advertisements, specifications and delivery details for signage and delivery of satchel inserts will be sent in a confirmation letter at a later date.



Contact Details

For further information or to discuss opportunities available, please contact:

Angela Carman

2012 National Congress Sponsorship Manager

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